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ABSTRACT

Volume I of this 4-volume report contains the research instruments used in an 18-month project which was designed to understand the rural poor in terms of their information-seeking and information-utilization behavior patterns. Randomly divided into 3 groups, 840 families from 7 target counties in northwestern Florida were studied by a group of trained research investigators who had rural backgrounds. Treatment groups one and two of the population sample were issued information packages which contained descriptions of federal and state programs for low income families, and group one received explanations of the information, followed by visits to determine the use of the programs. No information was given to the control group (group three). All groups were administered bench-mark questionnaires, three pre-tests and three post-tests. A follow-up questionnaire was developed and administered to respondents in five of the counties. All data were coded for analysis purposes. Instruments included in this document are: the bench-mark survey questionnaire, a record sheet for information package follow-up visits, the three pre- and post-tests, and the follow-up questionnaire. The appendix presents lists of the programs included in each of the three information packages. (JD)

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INFORMATION CONSUMPTION BY LOW INCOME FAMILIES TO REDUCE RURAL POVERTY IN FLORIDA



Volume 1

Research Instruments

July 1975

FC012302

COMMUNITY DEVELOPMENT AND RESEARCH PROGRAM
FLORIDA A&M UNIVERSITY, TALLAHASSEE, FLA. 32307



Introduction

This publication is composed of the research instruments used in the investigation entitled "Information Consumption by the Low Income Families to Reduce Rural Poverty." This project, funded by the Cooperative State Research Service, United States Department of Agriculture, extended over a period of eighteen months and was completed in April 1975.

The purpose of this publication is to meet the requests received from social science researchers asking for a set of these research instruments. In the spirit of cooperation and exchange of information, those social scientists who would want to replicate this study or to design similar studies are encouraged to make use of these instruments. Depending upon the design and objectives of the particular studies, modifications may have to be made.

All the questionnaires under reference were pre-coded. Separate coding instructions, therefore, have not been included in this publication. The data collected through these instruments are being analyzed. A series of reports dealing with various aspects of the study will be available later this year. Also, the bi-monthly newsletter--DECODER--will disseminate major findings of this study.

Persons interested in receiving the research reports or the newsletter may request either at the address below.

Several persons assisted in the development of research-instruments contained in this publication. Pete Macchia and Ching Yeh are to be thanked, in particular. Thanks are also due Betty Adams for typing and organizing this publication.

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Information Consumption by Low Income Families
to Reduce Rural Poverty in Florida

Introduction

An individual's operant behavior is strongly influenced by the information he received in the past and is currently receiving from his immediate environment. Informational sufficiency or deficiency of the environment significantly affects his knowledge, attitudes, and skills - the three basic ingredients of human behavior. Through increasing the informational content of the environment and making it available to him in a comprehensible and relational form, his knowledge, attitudes and skills can be improved. This, in turn, would produce changes in his information-seeking and information-consuming behavioral patterns.

Deficiency of functional information in the environment of the rural poor in the United States of America does not require any documentation. Relative geographical, social, and political isolation has lead to this information deficiency. This has negatively affected the information-

seeking behavior of rural poor and thereby contributed to their low level of knowledge, less favorable attitudes, and less-functional skills.

In a study conducted by Dr. Dhillon in 1970 in Leon County, Florida, it was found that 83% of the rural poor did not have specific information about most of the anti-poverty programs. Several other researchers have obtained similar findings.

There is, therefore, a great need to understand the behavior of rural poor and study their information-seeking and information-utilization behavioral patterns. Empirical evidence is needed to answer questions like the following: To what extent information consumption by the rural poor can reduce the impact of poverty? What type of information is utilized more effectively by the rural poor? What are some of the personal variables of the rural poor which are positively associated with information consumption? What affect does informational setting have on the consumption of information by the clients?

Objectives

The central objectives of this study are as follows:

1. To study the effect of information consumption by the rural poor on the reduction of the impact of poverty.
2. To identify the antecedent variables which are significantly and positively/negatively associated with information consumption.

3. To classify various types of information on the basis of their consumption value from the point of view of the rural poor.
4. To study the affect of informational setting on the consumption of information by rural poor.
5. To study the feasibility of multi-agency linkage service delivery model.
6. To compare the work performance of and acceptance by the clients of professional versus para-professional research investigators.
7. To develop a model of maximum information consumption for the reduction of rural poverty based on the findings of this study.
8. To study the feasibility of experimental method under realistic field situation with the rural poor.

Procedure

1. Experimental Design:

The basic experimental design used in the study is illustrated in Table 1. The sampling frame consisted of twenty-two counties in Northwest Florida. (Page vii)

2. Sample Selection:

Starting from the extreme western part of the state, seven blocks (each with three counties, except the last one which had four counties) were formed. This was done to maximize external generalizability of findings based on the incidence of rural poverty. One county with highest incidence of poverty was selected from each of the seven blocks. Seven counties, therefore, constituted the target counties from which final

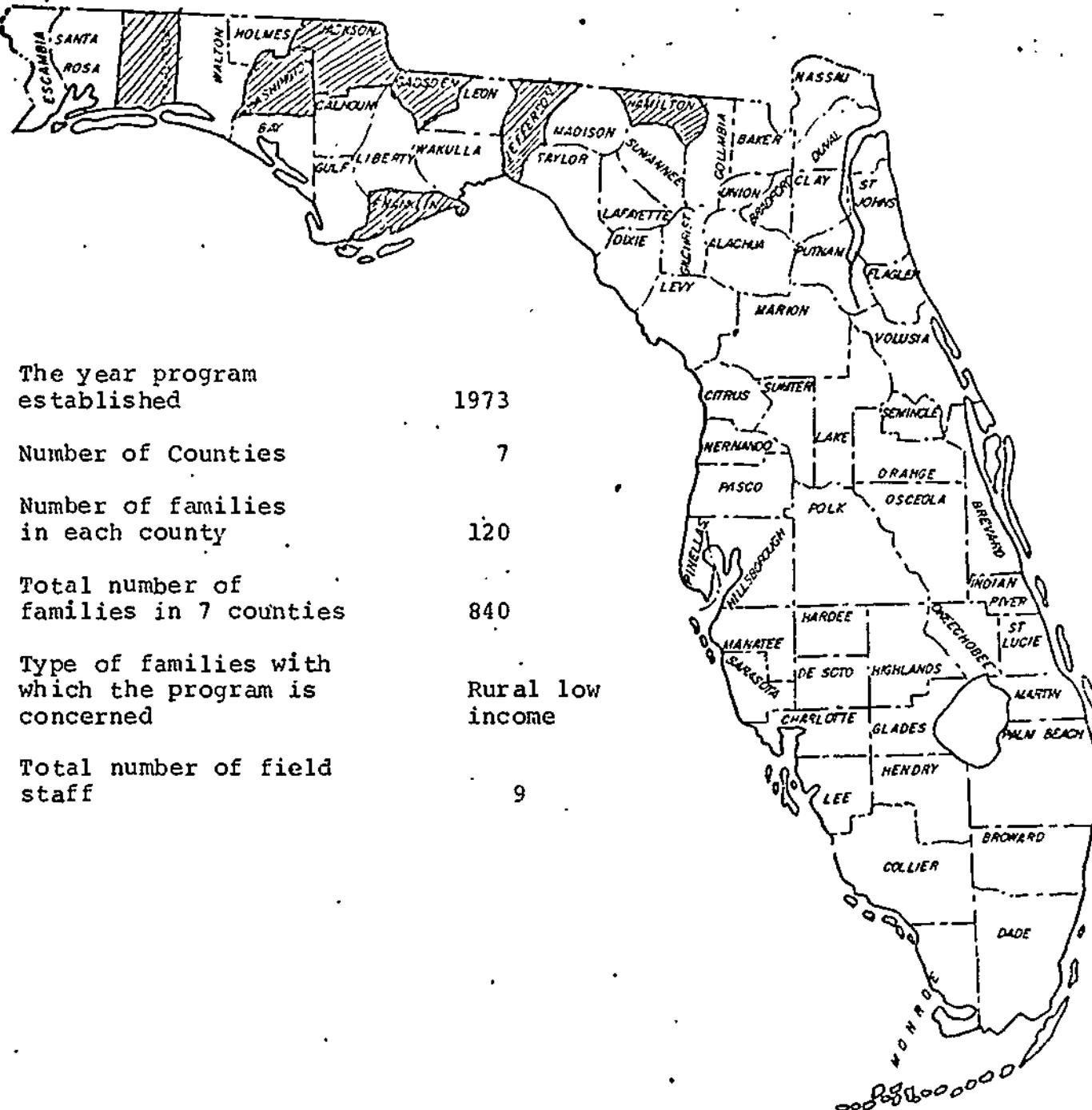
Table 1

BASIC EXPERIMENTAL DESIGN

	Number of Families	Number of Counties	Pre-Test	Treatment	Post-Test	Follow-Up
Treatment Group I (C_1)	40			x_1		
Treatment Group II (C_2)	40	7	o_{11}		o_{12}	o_{13}
Control Group (C_3)	40					
Treatment Group I (C_1)	40			x_2		
Treatment Group II (C_2)	40	7	o_{21}		o_{22}	o_{23}
Control Group (C_3)	40					
Treatment Group I (C_1)	40			x_3		
Treatment Group II (C_2)	40	6	o_{31}		o_{32}	o_{33}
Control Group (C_3)	40					

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Counties in Which Community Development and Research
Program of Florida A & M University is located



sample was drawn.

Three communities in each county were selected keeping in mind factors like size, distance from major cities and general similarity on socio-economic dimensions. At the next sample selection stage forty families from each community were selected in trying to achieve parity in the composition of sample in the three communities. Factors like farm - non-farm, race, location (open country and village), willingness to participate in the program, determined selection of families. The assignment of treatments to communities within each county was done randomly. Breakdown of sample is given below:

Number of counties = 7

Number of communities = 21

Number of families = 840

3. Development of Research Instruments:

All the relevant Federal and State Agencies which had meaningful programs from the point of view of rural low income families were identified. Information about such programs, including publications if any, put out by the agencies were obtained. After abstracting the information, three information packages (see Appendix A1-3 for list of programs in each information package) were developed. Analyses of the difficulty level of publications of agencies pertaining to the selected programs were made. New publications with low difficulty level

were developed for those programs for which no agency publications were available or such publications were not suitable from the readability point of view.

The publications finally selected and/or developed were put in the pocket folders for delivery to the respondents.

In addition, a bench-mark survey questionnaire and three pre-tests and three post-tests pertaining to the selected programs were developed.

4. Selection and Training of Research Investigators:

In all eight research investigators (six professional and two para-professional) were hired to do the field work. Each professional research investigator had at least a bachelor's degree, whereas each para-professional had education up to high school. Rural background of investigators was one of the essential qualifications.

All the research investigators were exposed to pre-service training of one week at the beginning. Thereafter, one day's training was conducted before the delivery of next information package.

Additionally a battery of tests was administered to all investigators at the beginning and at the end of the field work. This was done to identify the psycho-attitudinal changes the research investigators went through during the period of study.

5. Administration of Research Instruments and Delivery of Information Packages:

As already stated each of the three communities in each county was randomly assigned to one of the three groups. Group I community constituted of families to whom not only the information packages were delivered, but also each publication was explained. Subsequently the research investigators made at least two follow-up visits to these families and tried to motivate them to use information contained in the publications. The families in Group II community only received information packages, and were told to read the publications or get them read in case they could not read. The families in the third community constituted Group III, the control group. No information was passed out to families of this group.

All the three groups were administered benchmark questionnaire, and the three pre-tests and three post-tests.

The entire field work lasted one year.

Coding and Data Analysis

All the research instruments were mostly pre-coded. Electronic scanning sheets were used to transfer the data from the questionnaires, except in benchmark survey, in which case regular coding sheets were used.

All the data have been coded and are currently being analyzed. It is hoped by the middle of June '76, analyses will be completed.

Follow-Up Study

To identify the residual effect of information consumption, a follow-up questionnaire was developed, and administered to respondents in five counties. These data are presently being coded.

Initial drafts of reports based on data from benchmark survey are being written out and hope to be finalized by the end of August '76. The final reports should be ready by the end of 1976.

BENCH MARK SURVEY AND FIRST PRE-TEST

Community Development and Research Program
Florida A & M University
Tallahassee, Florida

INFORMATION CONSUMPTION PROJECT

Bench Mark Survey and First Pre-Test

Schedule I: Part A

01 County _____ 02 Community _____

03-05 I.D. Number _____ Name _____
Last _____ First _____ Initial _____

06 Race: 07 Sex:
Black ____ 1 Male ____ 1
White ____ 2 Female ____ 2
Other ____ 3
(specify) _____

08 Age: 09 Marital status:
Under 30 years ____ 1 Married ____ 1
31 - 45 years ____ 2 Unmarried ____ 2
46 - 65 years ____ 3 Divorced ____ 3
Over 65 years ____ 4 Separated ____ 4
Widow/
Widower ____ 5

(If unmarried, go to question # 11)

10 How many years have you been
married/divorced/separated/widowed?

Under 5 ____ 1
6 to 10 ____ 2
11 to 20 ____ 3
Over 20 ____ 4

- 11 How many family members are now living with you? _____
- 12 What was the last school grade you completed? _____
- 13 Have you had any special training? Yes (1) No (2)
- 14 If yes, what kind?

Vocational 1
Home management 2
Leadership 3
Other 4
(specify _____)

- 15 Are you now enrolled in any kind of educational or training program?

Yes 1
No 2

- 16 If yes, what kind?

Vocational 1
Home management 2
Leadership 3
Other 4
(specify _____)

- 17 Are you now working:

Full time 1
Part time 2
Not working 3

- 18 Is your spouse now working:

Full time 1
Part time 2
Not working 3

- 19 Is your family's work related to farming or non-farming?

Farming 1
Non-farming 2
Both 3
Retired
 farming 4
Retired non-
 farming 5
Retired
 both 6

(If answer is # 2 or # 5, skip to # 27)

20 If farming, do you own land or rent it?

Own	1
Rent	2
Not applicable	3

21 How many acres do you own/rent?

Less than 5 acres	1
5 - 10 acres	2
10 - 20 acres	3
Over 20 acres	4
Not applicable	5

22 What main crops do you grow?

Grains	1
Tobacco	2
Vegetables	3
Fibers	4
Others	5

23 How long have you been farming?

Less than 5 years	1
5 - 10 years	2
10 - 20 years	3
Over 20 years	4

24 What is your approximate yearly family income from farming and non-farming if any?

Less than \$1,000	1
\$1,000 - \$1,999	2
\$2,000 - \$2,999	3
\$3,000 - \$3,999	4
\$4,000 - \$4,999	5
\$5,000 - \$5,999	6
More than \$6,000	7

25 If you work outside the farm, what do you do?

Laborer (occasional)	1
Laborer (regular)	2
Vocational	3
(specify _____)	
Housemaid	4
Other	5
(specify _____)	
None	5
Retired	7

26 What part of your total income comes from farming?

Almost all	1
Most	2
About half	3
Less than half	4
Very small part	5

(If farming skip to question # 30)

27 If non-farming, what kind of work is it?

Laborer (occasional)	1
Laborer (regular)	2
Vocational	3
(specify _____)	4
Maid	5

28 How long have you been working at this job?

Less than 1 year	1
1 - 3 years	2
3 - 6 years	3
6 - 10 years	4
Over 10 years	5

29 What is your approximate yearly family income?

Less than \$1,000	1
\$1,000 - \$1,999	2
\$2,000 - \$2,999	3
\$3,000 - \$3,999	4
\$4,000 - \$4,999	5
\$5,000 - \$5,999	6
More than \$6,000	7

30 How much do you make an hour?

Not applicable	0
Less than \$1.00	1
\$1.00 - \$1.50	2
\$1.50 - \$2.00	3
Over \$2.00	4
No answer	9

31 How many hours a day do you work?

Not applicable	0
Less than 8 hours	1
8 - 10 hours	2
Over 10 hours	3
No answer	9

32 How many days a week do you work? _____

33 How many jobs have you had in the last three years?

Not applicable	0
None	1
1 - 2	2
3 - 4	3
More than 4	4
No answer	5

34 How long have you lived in this community?

Less than 5 years	1
5 - 10 years	2
10 - 20 years	3
Over 20 years	4

35 Are you a registered voter?

Yes	1
No	2

36 Did you vote in the last national election?

Yes	1
No	2

37 Did you vote in the last state election?

Yes	1
No	2

38 Did you vote in the last local election?

Yes	1
No	2

39 Do you own a car?

Yes	1
No	2

40 What year is it?

Not applicable	0
1973 - 1970	1
1969 - 1965	2
1964 - 1960	3
1959 - 1950	4
Before 1950	5

Which of the following do you have in your home?

41	Refrigerator	Yes	1	No	2
42	Electric or gas stove	Yes	1	No	2
43	Freezer	Yes	1	No	2
44	Cold running water	Yes	1	No	2
45	Hot running water	Yes	1	No	2
46	Indoor bathroom	Yes	1	No	2
47	Television	Yes	1	No	2
48	Radio	Yes	1	No	2
49	Telephone	Yes	1	No	2
50	Electricity	Yes	1	No	2

51 Do you read a newspaper?

Yes 1
No 2

52 Do you read a magazine?

Yes 1
No 2

53 If yes, which ones do you read?

1 _____
2 _____
3 _____

54 How many rooms do you have in your home? _____

55 Do you own or rent your home?

Own 1
Rent 2

56 Does your home need major repair?

Yes 1
No 2

57 Is your house big enough for your family?

Yes 1
No 2

58 If no, how many more rooms do you think you need?

One	1
Two	2
Three	3
More than three	4

59 Do you grow any vegetables at home?

Always	1
Sometimes	2
Never	3

60 Do you raise any animals for meat?

Always	1
Sometimes	2
Never	3

61 Do you keep a cow or goat for milk?

Always	1
Sometimes	2
Never	3

62 Do you raise chickens for eggs?

Always	1
Sometimes	2
Never	3

63 Who usually buys groceries in your family?

Wife	1
Husband	2
Both	3
Wife & Children	4
Husband & Children	5
Whole Family	6

64 How do you usually pay for your groceries?

Cash	1
Foodstamps	2
Credit	3

65 If you buy on credit, who do you get the credit from?

Grocer	1
Neighbor	2
Relative	3
Boss	4
Other	5
(specify _____)	

66 If you buy on credit from the grocer do you know how much your bill comes to?

Always	1
Sometimes	2
Never	3

67 Do you know what interest rate is charged to you on your credit?

Yes	1
No	2

68 If yes, can you tell me what the rate is?

Under 5%	1
5 - 10%	2
10% or More	3

69 Do you look for sales before you buy your groceries?

Always	1
Sometimes	2
Never	3

70 Do you buy your groceries from the local grocery store?

Always	1
Sometimes	2
Never	3

71 Do you think your grocer gives you a fair price on what you buy?

Always	1
Sometimes	2
Never	3

72 Do you belong to any club or lodges?

Yes 1
No 2

(If no, skip to # 14.)

73 If you do how many do you belong to?

1 1
2 2
3 3
More than 3 4

74 About how many times a month do you go to club meetings?

06 About how many people are in the meetings? _____

What do you usually discuss in your club meetings?

07 Family issues 1
08 Local issues 1
09 Religious issues 1
10 State issues 1
11 National issues 1
12 Recreational 1
13 Other
(specify _____) 1

14 What is your general health condition?

Excellent 1
Good 2
Fair 3
Poor 4
Very poor 5

15 Over all what is your childrens general health condition?

Excellent	<u> </u> 1
Good	<u> </u> 2
Fair	<u> </u> 3
Poor	<u> </u> 4
Very Poor	<u> </u> 5

16 What is your wife's (husband's) general health condition?

Excellent	<u> </u> 1
Good	<u> </u> 2
Fair	<u> </u> 3
Poor	<u> </u> 4
Very Poor	<u> </u> 5

17 Does your family use the health clinic or health department services provided by the county?

Yes	<u> </u> 1
No	<u> </u> 2

18 If yes, what kind of services does your family use?

1 _____
2 _____
3 _____

19 Are you satisfied with the health facilities?

Yes	<u> </u> 1
No	<u> </u> 2

20 If not, why not? _____

Read the questions in column 1, and elicit answers for Programs in column 2-8.

Question	Food Stamps Program	Aid To The Blind Program	Aid To The Totally & Permanently Disabled	Aid To Families With Dependent Children
Col. 1	Col. 2	Col. 3	Col. 4	Col. 5
<u>Do you know about this program</u>	21 Yes <u> </u> 1 No <u> </u> 2	29 Yes <u> </u> 1 No <u> </u> 2	37 Yes <u> </u> 1 No <u> </u> 2	45 Yes <u> </u> 1 No <u> </u> 2
<u>Does any one in your family need this</u>	22 Yes <u> </u> 1 No <u> </u> 2	30 Yes <u> </u> 1 No <u> </u> 2	38 Yes <u> </u> 1 No <u> </u> 2	46 Yes <u> </u> 1 No <u> </u> 2
<u>Do you receive assistance from this program</u>	23 Yes <u> </u> 1 No <u> </u> 2	31 Yes <u> </u> 1 No <u> </u> 2	39 Yes <u> </u> 1 No <u> </u> 2	47 Yes <u> </u> 1 No <u> </u> 2
<u>If yes, how much</u>	24 \$ <u> </u> Per Mo.	32 \$ <u> </u> Per Mo.	40 \$ <u> </u> Per Mo.	48 \$ <u> </u> Per Mo.
<u>How long have you received</u>	25 <u> </u> yrs. <u> </u> mo.	33 <u> </u> yrs. <u> </u> mo.	41 <u> </u> yrs. <u> </u> mo.	49 <u> </u> yrs. <u> </u> mo.
<u>Where or from whom did you find out about</u>	26	34	42	50
<u>If no, do you know where to find out about</u>	27 Yes <u> </u> 1 No <u> </u> 2	35 Yes <u> </u> 1 No <u> </u> 2	43 Yes <u> </u> 1 No <u> </u> 2	51 Yes <u> </u> 1 No <u> </u> 2
<u>Do you know what would make you eligible</u>	28 Yes <u> </u> 1 No <u> </u> 2	36 Yes <u> </u> 1 No <u> </u> 2	44 Yes <u> </u> 1 No <u> </u> 2	52 Yes <u> </u> 1 No <u> </u> 2

Question	Division of Family Services Program	Child Nutrition Program	Old Age Assistance
Col. 1	Col. 6	Col. 7	Col. 8
<u>Do you know this Program</u>	53 Yes ___ 1 No ___ 2	61 Yes ___ 1 No ___ 2	69 Yes ___ 1 No ___ 2
<u>Does any one in your family need this</u>	54 Yes ___ 1 No ___ 2	62 Yes ___ 1 No ___ 2	70 Yes ___ 1 No ___ 2
<u>Do you receive assistance from this program</u>	55 Yes ___ 1 No ___ 2	63 Yes ___ 1 No ___ 2	71 Yes ___ 1 No ___ 2
<u>If yes, how much (how many for #64)</u>	56 \$ _____ Per Mo.	64	72 \$ _____ Per Mo.
<u>How long have you received</u>	57 _____ yrs. _____ mos.	65 _____ yrs. _____ mos.	73 _____ yrs. _____ mos.
<u>Where or from whom did you find out about</u>	58	66	74
<u>If no, do you know where to find out</u>	59 Yes ___ 1 No ___ 2	67 Yes ___ 1 No ___ 2	75 Yes ___ 1 No ___ 2
<u>Do you know what would make you eligible for it</u>	60 Yes ___ 1 No ___ 2	68 Yes ___ 1 No ___ 2	76 Yes ___ 1 No ___ 2

Schedule I; Part B - 1

Level of Aspiration Scale

Interviewer: Hand response sheet with diagram of ladder to the respondent.

"Here is a picture of a ladder. Suppose we say that the top of the ladder represents the best possible life for you, and the bottom of the ladder represents the worst possible life for you. Where on the ladder do you feel you personally stand at the present time?" (As the investigator speaks, he points to the top of the ladder and then to the bottom, and when he comes to the question of where the respondent stood then on the ladder, he moves his finger rapidly up and down it.)

Record responses on the response sheet.

-14-
Response Sheet

Schedule I: Part B - 1

Name of Respondent _____

10	
9	
8	
7	
6	
5	
4	
3	
2	
1	

Present 08-09

Past 10-11

Future 12-13

Schedule I: Part B - 2

Interviewer: Hand Respondent True/False Scale
Explain marking procedure.

- 14 I feel that I have a number of good friends in this Community.
- 15 There are a number of people in the community that I like to avoid meeting.
- 16 I don't like outsiders coming in and telling me what to do or how to live my life.
- 17 I get along pretty well with my neighbors.
- 18 I usually like people whether they are White or Black.
- 19 I like to get away from home and the family whenever I can.
- 20 I usually eat three meals a day.
- 21 For supper I usually have some meat, vegetables, bread and some dairy product like milk, cheese or ice cream.
- 22 I know how to plan inexpensive balanced meals.
- 23 I can't afford to feed my family the way I would like to.
- 24 I usually plan the week's menu before buying groceries.
- 25 I know how to can and freeze food for storing.
- 26 Much of my spare time is spent with my friends.
- 27 Religion in my life is very important.
- 28 I know that God really exists and I have no doubts about it.
- 29 Going to Church is not important in my life.
- 30 I believe that I have all the education I need.
- 31 If I had to do it over again, I would have stayed in school longer.
- 32 I would make my children stay in school even if they didn't want to.

- 33 If I would have stayed in school longer I would be earning a better wage and have a better job.
- 34 If I had the chance, I would like to learn a trade.
- 35 I like to meet new people and get to know them.
- 36 Working to help other people who have less than I makes me feel good.
- 37 Belonging to social clubs like the Eastern Star, Masons or Church groups is important to me.
- 38 I enjoy being with my friends and doing things with them.
- 39 In order to earn a living, I would get up early in the morning to go to work if I had to.
- 40 The most important thing about education is preparing a person to earn a living.
- 41 I usually live my religion in my daily life.
- 42 I usually attend religious services regularly and faithfully.
- 43 I usually try to get others to attend services and lead religious lives.
- 44 I would like one of my children to become a preacher or enter some religious life.
- 45 I have trouble making my money meet my expenses.
- 46 If I had transportation, and time, I would shop in the city.
- 47 I sometimes buy some things even though I can't afford them.
- 48 When I need money I borrow it no matter what the interest rates.
- 49 I spend most of my money paying off my debts.
- 50 Overall I'd say that I am satisfied with my marriage.
- 51 Sometimes I regret having children.
- 52 A person should not try to control the number of children he (she) has.
- 53 It's all right if the wife is not always faithful to her husband.

- 54 It's all right if the husband is not always faithful to his wife.
- 55 It's entirely up to the wife to take care of and rear the children.
- 56 When people do me wrong, I feel it a matter of principle to pay them back if I can.
- 57 If I had my life to live over, I would marry the same person.
- 58 When someone in the family gets sick we usually take some home remedy.
- 59 I have a regular doctor to go to when I am sick.
- 60 It is usually hard to get to the health clinic or doctor when I need to.
- 61 My health sometimes keeps me from working.
- 62 I usually take my children to the doctor for examinations even when they aren't sick.
- 63 All my children have had their shots for school (immunization).
- 64 Most of my children were delivered by a midwife.
- 65 I sometimes go to a faith healer or spiritualist when I am sick.
- 66 I sometimes go to the palm reader to get cured when I am sick.
- 67 (For women respondents only) I go to the doctor or clinic for regular checkups during pregnancy.

(See next page for response sheets)

-18-
Response Sheet

SCHEDULE I: Part E-2

Item No.	Yes/True 1	No/False 2	Don't Know Not Applicable 3
14			
15			
16			
17			
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24			
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27			
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32			
33			
34			
35			

Item No.	Yes/True 1	No/False 2	Don't Know Not Applicable 3
36			
37			
38			
39			
40			
41			
42			
43			
44			
45			
46			
47			
48			
49			
50			
51			
52			
53			
54			
55			
56			
57			
58			
59			
60			

Item No.	Yes/True	No/False	Don't Know Not Applicable
	1	2	3
61			
62			
63			
64			
65			
66			
67			

-21-
Schedule I: Part B-3

Interviewer: Hand the respondent 3 point scale;
explain to him the ratings. Make
sure he understands.

- 68 I enjoy social gatherings just to be with people.
- 69 I would like to belong to several clubs or lodges.
- 70 It is very important to me to have friends and social life.
- 71 I am embarrassed with people I do not know well.
- 72 I like to eat my meals quickly and not spend a lot of time at the table talking.
- 73 I would like to be the head or leader of a club or lodge.
- 74 I don't have time to belong to any kind of club.
- 06 As long as a person votes every four years, he has done his duty as a good citizen.
- 07 I would be ashamed not to use my privilege of voting.
- 08 Sometimes at elections I vote for men about whom I know very little.
- 09 Voting is bothersome.
- 10 I have strong political opinions.
- 11 I am not the type to be a political leader.
- 12 It makes me angry when I hear of someone who has been wrongly prevented from voting.
- 13 The most important virtues children should learn are to obey and respect authority.
- 14 Everyone should have complete faith in God and obey his decisions without question.
- 15 Human nature, being what it is, there will always be war and fighting.
- 16 To get something done, I do what I think is best; listening to others only slows me down.
- 17 I would be the last person to doubt whatever my Preacher tells me.

- 18 I think I would not go against an age-old tradition.
- 19 One should make all of the decisions without asking his or her spouse.
- 20 All laws should be strictly enforced no matter what the result.
- 21 If I had to get up early in the morning to go to work, I would do it.
- 22 I would rather earn a little less money and work than receive welfare and not work.
- 23 If I had enough money to support myself and my family I would never work.
- 24 I would never take a job that was beneath my dignity even if my family depended on it.
- 25 When I am working I always do the best job I can.
- 26 When my boss is around I work harder and when he is gone I goof-off a little.
- 27 I would enter a job training program if I knew there would be a job for me when I finished it.
- 28 I would take a job if it meant moving to some other place.
- 29 Work is something I do in order to earn some money.
- 30 If a person doesn't enjoy his work he should quit even if he doesn't have another job to go to.
- 31 Sometimes I have the feeling that other people are using me.
- 32 The future looks very bright.
- 33 I often wonder what the meaning of life really is.
- 34 Sometimes I feel all alone in the world.
- 35 The world we live in is basically a friendly place.
- 36 Real friends are as easy to find as ever.
- 37 I feel that I have a number of good qualities.
- 38 All in all, I am inclined to feel that I am a failure.

- 39 I am able to do things as well as most other people.
- 40 I feel I do not have much to be proud of.
- 41 On the whole, I am satisfied with myself.
- 42 I certainly feel useless at times.
- 43 At times I think that I am no good at all.
- 44 Real friends are hard to find in this community.
- 45 People won't work together to get things done
for the community.
- 46 This community has good leaders.
- 47 The community tries hard to help its young people
along.
- 48 I feel very much that I belong here.
- 49 You are out of luck if you happen to be of the
wrong color.

(See response sheet)

Response Sheet

SCHEDULE I: Part B-3

Item No.	Agree	Uncertain	Disagree
68			
69			
70			
71			
72			
73			
74			
06			
07			
08			
09			
10			
11			
12			
13			
14			
15			
16			
17			
18			
19			
20			
21			

Item No.	Agree	Uncertain	Disagree
22			
23			
24			
25			
26			
27			
28			
29			
30			
31			
32			
33			
34			.
35			
36			
37			
38			
39			
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41			
42			
43			
44			
45			
46			
47			
48			
49			

Schedule I: Part B-4

I have a list of some activities which you might do in your spare time. Some of these you may do almost always, some you may do sometimes, others you may not do at all. When I read each activity please tell me or mark in these sheets (give him the response sheets) whether you do them:

1. Almost always
2. Sometimes
3. Never

- 50 Talking with family.
- 51 Card playing.
- 52 Going to Church and related organizations meetings.
- 53 Dancing.
- 54 Swimming.
- 55 Knitting, sewing, crocheting, canning.
- 56 Reading a newspaper.
- 57 Doing odd jobs at home.
- 58 Picnicing.
- 59 Shopping.
- 61 Using the public library.
- 62 Fishing or hunting.
- 63 Going to parties.
- 64 Hobbies like gardening or woodworking.
- 65 Listening to the radio.
- 66 Watching television.
- 67 Being with friends.
- 68 Going to club meetings.
- 69 Going to a sporting event.
- 70 Going to movies.
- 71 Sitting and thinking.

- 72 Doing some drinking.
- 73 Reading a book or magazine.
- 74 Raising animals.
- 75 Going to educational programs.
- 76 Playing sports.
- 77 Part B scored by:

Interviewer _____ (1)

Respondent _____ (2)

Name of Interviewer _____

Time _____

Date _____

-28-
SCHEDULE I: Part B-4

Item No.	Almost Always	Sometimes	Never
50			
51			
52			
53			
54			
55			
56			
57			
58			
59			
60			
61			
62			
63			
64			
65			
66			
67			
68			
69			
70			
71			
72			
73			
74			
75			
76			

RECORD SHEET FOR INFORMATION
PACKAGE FOLLOW-UP VISITS

Community Development and Research Program
Florida A & M University
Tallahassee, Florida

INFORMATION CONSUMPTION PROJECT

Record Sheet for Information Package Follow Up Visits

01 County _____ 02 Community _____

03-05 Respondent No. _____ Respondent Name _____
Last First Initial

06 Information Package No. ____ 07 Visit No. ____ Date _____

08 Research Investigator's Name _____

09 Does the respondent have the information package?

Yes ____ 1
No ____ 2

10 If No, is it:

1. lost and cannot find it ____ 1
2. temporarily lost but
hopes to find it ____ 2
3. borrowed by someone,
but hopes to get it
back ____ 3
4. borrowed by someone,
but does not hope
to get it back ____ 4
5. destroyed (by children
or any other means) ____ 5
6. Other
(specify _____) ____ 6

11 If No, did you replace it?

Yes ____ 1
No ____ 2

12 If you did not replace it, explain _____

13 If he has the package, did he/she read it?

1. cannot read and could not _____ 1
get a reader
2. forgot all about it _____ 2
3. read it in parts _____ 3
4. read the whole of it _____ 4
5. does not want to read _____ 5
6. other _____ 6
(specify _____)

14 If he has not read it, does he plan to read it later?

Yes _____ 1
No _____ 2

15 If answer in question 13 is "5", why not?

16 If he cannot read (answer "1" in question 13) did you read the package to him?

Yes _____ 1
No _____ 2

17-22 If he read it in parts (answer "3" in question 13), which parts did he read?

23-25 If he read the whole package (answer "4" in question 13) which programs were of more interest to him?

26 Were there some programs which he said that he could not understand?

Yes _____ 1
No _____ 2

27-30 If YES in question 26, list them:

31 Did you explain those programs to him again?

Yes 1
No 2

32 If you did not explain, why not? _____

33 Did he take any action on the programs listed
in the package?

Yes 1
No 2

34-39 If YES, in question 33, list the programs and
action taken.

PROGRAM	ACTION TAKEN
34. _____	35. _____
36. _____	37. _____
38. _____	39. _____

40 If NO in question 33, what were his reasons?

41 What is your overall reaction? Explain in 10
sentences or less.

FIRST POST-TEST FOR INFORMATION PACKAGE

Community Development and Research Program
Florida A & M University
Tallahassee, Florida

INFORMATION CONSUMPTION PROJECT

Research Schedule: First Post-Test

01. County _____ 02. Community _____

03-05 Respondent ID _____ Name _____
Last First Initial
Date _____ 06 Interviewer _____

(Interviewer: Ask Questions 1-9 for respondents
in "publication only" group (G₂). For respondents
in "face-to-face" (G₁) and "control" (G₃) groups,
begin interviewing from Question 10.)

- (1) Do you still have the information booklet I gave
to you about three months ago?

07. Not applicable 0
Yes 1
No 2

(If "YES" in Question 1, skip to Question 3)

- (2) Is it:

08. Not applicable 0
Lost and cannot
find it 1
Temporarily lost
but hopes to
find it 2
Borrowed by some-
one, but hopes
to get it back 3
Borrowed by some-
one and does not
hope to get it
back 4
Destroyed (by children 5
or any other means)
Other 6
(specify _____)

(3) Did you read it?

- | | | |
|-----|---|---|
| 09. | Not applicable | 0 |
| | Cannot read and could
not get a reader | 1 |
| | Forgot all about it | 2 |
| | Read it in parts | 3 |
| | Read the whole of it | 4 |
| | Does not want to read it | 5 |
| | Other
(specify _____) | 6 |

(If answer in Question 3 is:

- (1) or (2) ask Question 4
- (3) ask Question 6
- (4) ask Question 7
- (5) ask Question 10

(4) Would you read it later (if you can get a reader)?

- | | | |
|-----|----------------|---|
| 10. | Not applicable | 0 |
| | Yes | 1 |
| | No | 2 |

(If answered "NO" in Question 4, ask Question 5.
Otherwise skip to Question 10.)

(5) Why not?

(5) To be coded
separately.

11. _____

(6) Which parts did you read? (Please name the
programs listed on page 3 one by one and list
below the program numbers which he/she read.)

Coder:
See coding
instructions
for columns
12-41.

12-13 _____

14-15 _____

16-17 _____

18-19 _____

20-21 _____

22-23 _____

(7) Which programs were of most interest to you?

24-25 _____

26-27 _____

28-29 _____

30-31 _____

(8) Are there some programs which you can not understand?

32.	Not applicable	0
	Yes	1
	No	2

(9) If answered "YES" in Question 8, list them.

33-34 _____

35-36 _____

37-38 _____

39-40 _____

(9a) NUMBER OF FOLLOW-UP VISITS FOR G₁.

41. _____

(Record all the responses from Questions 10-16
in the respective columns of the following chart.)

- (10) Do you know the purpose of (read out name of the specific program from the following chart)?

(For "G₃" group, skip to Question 12.
For "G₁" and "G₂" groups ask Question 11 if answered "YES" in Question 10,
otherwise, skip to Question 12)
- (11) Did the information in the booklet I gave to you help you to know this?
- (12) Do you receive (read out name of specific program)?
- (13) How long have you received (read out name of specific program)?
- (14) (For respondents already receiving this specific program) Do you feel you need more assistance from this program?

(For respondents not receiving this program) Do you feel you need it?
- (15) (For respondents not receiving this specific program only) Have you made application?
- (16) (For G₃ group, don't ask Question 16. For G₁ and G₂ groups ask Question 16, if answered "YES" in Question 15)
Did the information in the booklet I gave to you help you to decide to make application?

PROGRAM	(10)	(11)	(12)	(13)	(14)	(15)	(16)
	COL KNOW PURPOSE	COL HELP KNOW	COL RECEIVE LONG	COL HOW NOT	COL NEED OR COL APPLIED	COL HELP APPLY	
1. Old Age Assistance	42 1 2 9	43 0 1 2	44 0 1 2	45 46 Y M	46 1 2 9	47 1 2 9	48 0 1 2
2. Aid to the Permanently & Totally Disabled	49 1 2 9	50 0 1 2	51 0 1 2	52 53 Y M	53 1 2 9	54 1 2 9	55 0 1 2
3. Aid to the Blind	56 1 2 9	57 0 1 2	58 59	59 Y M	60 1 2 9	61 1 2 9	62 0 1 2
4. Aid to Families with Dependent Children	63 1 2 9	64 0 1 2	65 0 1 2	66 67 Y M	67 1 2 9	68 1 2 9	69 0 1 2
5. Medicaid	70 1 2 9	71 0 1 2	72 0 1 2	73 74 Y M	74 1 2 9	75 1 2 9	76 0 1 2
6. Food Stamp Program	6 1 2 9	7 0 1 2	8 0 1 2	9 10 Y M	10 1 2 9	11 1 2 9	12 0 1 2
7. Retirement Insurance	13 1 2 9	14 0 1 2	15 0 1 2	16 17 Y M	17 1 2 9	18 1 2 9	19 0 1 2
8. Disability Insurance	20 1 2 9	21 0 1 2	22 0 1 2	23 24 Y M	24 1 2 9	25 1 2 9	26 0 1 2
9. Survivors Insurance	27 1 2 9	28 0 1 2	29 0 1 2	30 31 Y M	31 1 2 9	32 1 2 9	33 0 1 2
10. Supplemental Security Income	34 1 2 9	35 0 1 2	36 0 1 2	37 38 Y M	38 1 2 9	39 1 2 9	40 0 1 2
11. Medicare Health Insurance	41 1 2 9	42 0 1 2	43 0 1 2	44 45 U M	45 1 2 9	46 1 2 9	47 0 1 2

77-78 Blank
79 1
80 1

1-5 same
as Deck 5

54

PROGRAM	(10) COL PURPOSE	(11) COL KNOW	(12) COL HELP KNOW	(13) COL RECEIVE LONG	(14) COL HOW NOT	(15) COL NEED OR COL APPLIED	(16) COL HELP APPLY
12. Farmers Ownership Loan	48 1 2 9	49 0 1 2	50 0 1 2	51 Y II	52 1 2 9	53 1 2 9	54 0 1 2
13. Farmers Operating Loan	55 1 2 9	56 0 1 2	57 0 1 2	58 Y N	59 1 2 9	60 1 2 9	61 0 1 2
14. Youth Loans	62 1 2 9	63 0 1 2	64 0 1 2	65 Y II	66 1 2 9	67 1 2 0	68 0 1 2
15. Florida State Employment Service	69 1 2 9	70 0 1 2	71 0 1 2	72 Z M	73 1 2 9	74 1 2 9	75 0 1 2
16. Child Nutrition	6 1 2 9	7 0 1 2	8 0 1 2	9 Y II	10 1 2 9	11 1 2 9	12 0 1 2

76-78 Blank
79 - 1
80 - 2
1 - 5
same as deck
6.

(Before you ask Question 17 and 18 enter in the following chart the program # that the respondent feels he/she needs but has not applied for answered "YES" in Question 14 and "NO" in Question 15. If there is no such case, go to Question 19)

- (17) Why have you not applied for (read out name of the specific program which fits) you feel you need? (state reasons)
- (18) (Don't ask this question, if the main reason is "didn't want to apply"). Would you have applied for (read out name of specific program which fits), if the main reason was removed?

Col	Program #	Col	(17) Main Reason	Col	(17) Additional Reason	Col	Would apply or not
13-14						15	0 1 2 3
16-17						18	0 1 2 3
19-20						21	0 1 2 3
22-23						24	0 1 2 3
25-26						27	0 1 2 3

- (19) (Specific programs for which the respondent has made application. Specify the programs first then ask (a) through (e) for each program. If he/she has not made any application skip to Question 20.)

CODING INSTRUCTION

For (b) <u>Has the application been approved</u>	For (c), (d) and (e)
0 Not applicable	0 Not applicable
1 Approved	1 Self
2 Rejected	2 Family member or relatives
3 Pending	3 Friends
9 Don't know	4 Neighbors
	5 Social Worker or agency worker
	6 Research investigator
	7 Other (specify) _____
	9 Don't remember

Program No.	Col. 28 29	No.	Col. 38 39	No.	Col. 48 49	No.	Col. 58 59	No.
a. How long ago did you apply	30	-Mo -Wk	40	-Mo -Wk	50	-Mo -Wk	60	-Mo -Wk
b. Has the application been approved	31		41		51		61	
c. Who helped you get application form	32		42		52		62	
d. Who helped you fill out application form	33		43		53		63	
e. Who made you decide to apply	34		44		54		64	
	35		45		55		65	
	36		46		56		66	68-78
	37		47		57		67	Blank
								79-1
								80-3

- (20) Have you ever discussed any of the assistance programs I mentioned earlier with other persons?

Col. 6 Yes 1
No 2
Don't remember 9

(If answer of Question 20 is "NO", skip to Question 22)

- (21) (Write the programs discussed by respondent in column (a) of the following chart; ask (b) through (e) and write code in respective columns of the chart).

- (b) With whom have you discussed most frequently?
(c) Through what means did you discuss most frequently?
(d) At what place did you discuss most often?
(e) How many times in the last three months?

CODING INSTRUCTIONS

For (b) With Whom

- 0 Not applicable
1 Family member or relative
2 Friends
3 Neighbors
4 Social workers or agency workers

For (c) What Channel

- 0 Not applicable
1 Face to face
2 Letter
3 Telephone
4 Other
(specify _____)

CODING INSTRUCTIONS (Cont.)

For (b) With Whom

- 5 Research investigator
6 Other
(specify _____)
7 1 + 2
8 1 + 3
9 Don't remember

For (c) What Channel

- 5 1 + 2
6 1 + 3
7 2 + 3
8 1 + 2 + 3
9 Don't remember

For (d) Where

- 0 Not applicable
1 At home
2 In church
3 In meeting place
4 In store
5 Street corner
6 Other
(specify _____)
7 1 + 3
8 1 + 4
9 Don't remember
10 1 + 5
11 1 + 2 + 3
12 1 + 3 + 5
13 1 + 2 + 3 + 4
14 1 + 2
15 1 + 2 + 4 + 5

For (e) How many times

- 0 Not applicable
9 No response

Otherwise, code in actual number. If 8 times or more, code as 8.

	(a)	(b)	(c)	(d)	(e)				
Col	Program Number	Col	With Whom	Col	What Channel	Col	Where	Col	How many Times
	Programs in general	7-8		9		10-11		12	
13-14		15-16		17		18-19		20	
21-22		23-24		25		26-27		28	
29-30		31-32		33		34-35		36	
37-38		39-40		41		42-43		44	
									45-78 Blank 79 - 1 80 - 4

1-5 Coded
Same as
Deck 7.

Agency	Col	School	Col	Family Service	Col	Social Security	Col	Employ. Service	Col	FHA	Col	Food Stamp
(a) contact	6	0 1 2 9	15	0 1 2 9	24	0 1 2 9	33	0 1 2 9	42	0 1 2 9	51	0 1 2 9
(b) regularly	7	0 1 2 9	16	0 1 2 9	25	0 1 2 9	34	0 1 2 9	43	0 1 2 9	52	0 1 2 9
(c) initiated	8		17		26		35		44		53	
(d) for what	9		18		27		36		45		54	
(e) friendly	10	0 1 2 9	19	0 1 2 9	28	0 1 2 9	37	0 1 2 9	46	0 1 2 9	55	0 1 2 9
(f) interested	11	0 1 2 9	20	0 1 2 9	29	0 1 2 9	38	0 1 2 9	47	0 1 2 9	56	0 1 2 9
(g) helpful	12	0 1 2 9	21	0 1 2 9	30	0 1 2 9	39	0 1 2 9	48	0 1 2 9	57	0 1 2 9
(h) adequately	13	0 1 2 9	22	0 1 2 9	31	0 1 2 9	40	0 1 2 9	39	0 1 2 9	58	0 1 2 9
(i) fair	14	0 1 2 9	23	0 1 2 9	32	0 1 2 9	41	0 1 2 9	50	0 1 2 9	59	0 1 2 9

1-5
same
as
deck
8

60-78
Blank
79 - 1
80 - 4

- (23) Write down your overall opinions concerning the respondent's general reaction to the research program (e.g., his cooperativeness, his reaction to you, his gratitude to your help,.....)

60

61

PRE-TEST FOR SECOND INFORMATION PACKAGE

Community Development and Research Program
 Florida A & M University
 Tallahassee, Florida

INFORMATION CONSUMPTION PROJECT

Pre-test For Second Information Package

01 County _____ 02 Community _____
 03-05 I.D. Number _____ Name _____
 Last _____ First Initial _____
 06 Interviewer _____ Date of Interview _____

I. INFORMATION ABOUT DISEASES

(Here is a list of diseases. I would like to have some information about them from you. Please answer as much as you can.)

	HIGH BLOOD PRESSURE	SUGAR DIABETES	SICKLE CELL ANEMIA*	CANCER	T.B.
a. Do you know anything about	7 0 1 2 9	11 0 1 2 9	15 0 1 2 9	19 0 1 2 9	23 0 1 2 9
b. Has anyone in your family ever had	8 0 1 2 9	12 0 1 2 9	16 0 1 2 9	20 0 1 2 9	24 0 1 2 9
If "yes" in a. **c. From where or whom did you learn about	9	13	17	21	25
If "yes" in b. d. Did you receive any treatment	10 0 1 2 9	14 0 1 2 9	18 0 1 2 9	22 0 1 2 9	26 0 1 2 9

* FOR BLACK RESPONDENTS ONLY

** Coding Instructions for (c)

- | | |
|-------------------|---------------------|
| 0. Not applicable | 5. Book or magazine |
| 1. Doctor | 6. Brochure |
| 2. Family member | 7. Social Worker |
| 3. Neighbor | 8. Other (specify) |
| 4. Friend | 9. No answer |

(FOR RESPONDENTS WHO HAVE NO CHILDREN UNDER 18, SKIP TO SECTION III)

II. HEALTH CARE FOR CHILDREN

1. Do you have periodic checkups for your child (ren)?

Not applicable	0
Yes	1
No	2
No answer	9

2. If answer "NO" in Question 1, ask:

Why not? _____

3. Can you tell when to take your child to the clinic so his heart will not get sick?

Not applicable	0
Yes	1
No	2
No answer	9

(IF ANSWER IS "YES", ASK QUESTION 4, OTHERWISE, SKIP TO QUESTION 5)

4. From where or whom did you learn some of the signs of heart trouble?

Not applicable	0
Doctor	1
Family member	2
Neighbor	3
Friend	4
Book or Maga- zine	5
Brochure	6
Social Worker	7
Other	8
(specify _____)	
No answer	9

5. Can you tell when to take your child to the eye doctors to detect eye problems?

Not applicable	0
Yes	1
No answer	9

(IF ANSWER IS "YES", ASK QUESTION 6, OTHERWISE, SKIP TO QUESTION 7 OF SECTION III)

6. From where or whom did you learn some of the signs of eye problems?

Not applicable	0
Doctor	1
Family member	2
Neighbor	3
Friend	4
Book or magazine	5
Brochure	6
Social Worker	7
Other (specify)	8
No answer	9

III. INFORMATION ABOUT FAMILY BUDGETING
AND CONSUMER EDUCATION

7. Do you (or your spouse, if applicable) always plan your family expenses?

Not applicable	0
Yes	1
No	2
No answer	9

8. Do you (or your spouse, if applicable) always make a shopping list before shopping?

Not applicable	0
Yes	1
No	2
No answer	9

9. Do you always watch for bargains - "mark down" sales before shopping?

Not applicable	0
Yes	1
No answer	9

10. Have you ever bought anything from door-to-door salesmen?

Not applicable	0
Yes	1
No	2
No answer	9

(IF ANSWER IS "YES", ASK QUESTION 11, OTHERWISE,
SKIP TO QUESTION 12)

11. Have you ever been cheated by door-to-door salesmen?

Not applicable	0
Yes	1
No	2
No answer	9

12. Do you always sign papers without full understanding of them?

Not applicable	0
Yes	1
No	2
No answer	9

13. Do you know that the government publishes booklets on consumer product information?

Not applicable	0
Yes	1
No	2
No answer	9

(IF ANSWER IS "YES", ASK QUESTION 14, 15 AND 16, OTHERWISE, SKIP TO SECTION IV)

14. From whom or where did you find out about?

Not applicable	0
Family member	1
Neighbor	2
Friend	3
Magazine or newspaper	4
Brochure	5
Social Worker	6
Other (specify _____)	7
No answer	9

15. Have you ever ordered any of these publications?

Not applicable	0
Yes	1
No	2
No answer	9

(IF ANSWER IS "YES", ASK QUESTION 16. OTHERWISE, SKIP TO SECTION IV)

16. Which ones?

IV. INFORMATION ABOUT PROGRAMS PROVIDED BY THE HEALTH DEPARTMENT

	FAMILY PLANNING (birth control)		FREE IMMUNIZATIONS		CANCER CONTROL		TB CONTROL		DIABETES CONTROL		MATERNITY HEALTH	
a. Do you know	46	0 1 2 9	54	0 1 2 9	62	0 1 2 9	70	0 1 2 9	71	0 1 2 9	15	0 1 2 9
b. Does anyone in your family need	47	0 1 2 9	55	0 1 2 9	63	0 1 2 9	71	0 1 2 9	8	0 1 2 9	16	0 1 2 9
c. Do you or your family receive assistance from this	48	0 1 2 9	56	0 1 2 9	64	0 1 2 9	72	0 1 2 9	9	0 1 2 9	17	0 1 2 9
If "yes" in c												
d. What kind of assistance	49		57		65		73		10		18	
e. When did you or your family receive	50	— Yrs Mos	58	— Yrs Mos	65	— Yrs Mos	74	— Yrs Mos	11	— Yrs Mos	19	— Yrs Mos
f. From whom or where did you first find out about	51		59		67		75		12		20	
If "No" in c												
g. Do you know where to find out	52	0 1 2 9	60	0 1 2 9	68	0 1 2 9	76	0 1 2 9	13	0 1 2 9	21	0 1 2 9
h. Do you know what would make you eligible for it	53	0 1 2 9	61	0 1 2 9	69	0 1 2 9	77	0 1 2 9	14	0 1 2 9	22	0 1 2 9

Col

-77-

78 Blank

79 · 2 68

80 · 1

1-Same

6-Deck

Coding Instructions for (f)

- | | |
|------------------|---------------------------|
| 0 Not applicable | 5 Newspaper or magazine |
| 1 Doctor | 6 Brochure |
| 2 Family Member | 7 Agency or social worker |
| 3 Neig. | 8 Other (specify _____) |
| 4 Friend | 9 No answer |

V. INFORMATION ABOUT PROGRAMS PROVIDED BY OTHER AGENCIES

	BUREAU OF BLIND SERVICES	BUREAU OF CRIPPLED CHILDREN	JOB TRAINING (Job Corps)	VOCATIONAL REHABILITATION	HOUSING DEVELOPMENTS
a. Do you know	23 0 1 2 9	31 0 1 2 9	39 0 1 2 9	67 0 1 2 9	55 0 1 2 9
b. Does anyone in your family need	24 0 1 2 9	32 0 1 2 9	40 0 1 2 9	48 0 1 2 9	56 0 1 2 9
c. Do you or your family receive assistance from this	25 0 1 2 9	33 0 1 2 9	41 0 1 2 9	49 0 1 2 9	57 0 1 2 9
If "Yes" in (c)					
d. What kind of assistance	26	34	42	50	58
e. When did you or your family receive	27 <u> </u> Yrs <u> </u> Mos	35 <u> </u> Yrs <u> </u> Mos	43 <u> </u> Yrs <u> </u> Mos	' 1 <u> </u> Yrs <u> </u> mos	59 <u> </u> Yrs <u> </u> Mos
If "No" in (c)					
f. From whom or where did you first find out	28	36	44	52	60
69					70
g. Do you know where to find out	29 0 1 2 9	37 0 1 2 9	45 0 1 2 9	53 0 1 2 9	61 0 1 2 9
h. Do you know what could make you eligible	30 0 1 2 9	38 0 1 2 9	46 0 1 2 9	54 0 1 2 9	62 0 1 2 9

SECOND POST-TEST FOR INFORMATION PACKAGE

Community Development and Research Program
Florida A & M University
Tallahassee, Florida

INFORMATION CONSUMPTION PROJECT

Research Schedule: Second Post-Test

01 County _____ 02 Community _____

03-05 I.D. Number _____ Name _____
Last First Initial

06 Interviewer _____ **Date of Interview** _____

I. BASIC INFORMATION

(Ask Questions 1-9 for respondents in "Publication only" group G₂). For respondents in "face-to-face" (G₁) and "control" (G₃) groups, begin interviewing from Question 10.)

- (1) Do you still have the (second) information booklet I gave to you (about two or three months ago)?

7. Not applicable 0
Yes 1
No 2

(If "YES" in Question 1, skip to Question 3)

- (2) Is it:

8.	Not applicable	0
	Lost and cannot find it	1
	Temporarily lost but hopes to find it	2
	Borrowed by someone, but hopes to get it back	3
	Borrowed by someone and does not hope to get it back	4
	Destroyed (by children or any other means)	5
	Other (specify)	6

(3) Did you read it?

9. Not applicable	0
Cannot read and could not get a reader	1
Forgot all about it	2
Read it in parts	3
Read the whole of it	4
Do not want to read it	5
Other (specify _____)	6

(If answer to Question 3 is:

- 1 or 2 ask question 4
- 3 ask question 6
- 4 ask question 7
- 5 or 6 ask question 10

(4) Would you read it later, (if you can get a reader)?

10. Not applicable	0
Yes	1
No	2

(If answered "NO" in Question 4, ask Question 5. Otherwise skip to Question 10.)

(5) Why not?

11. _____

(6) Which parts did you read? (Show the list of programs to respondent and list below the program numbers which he/she read.)

12-13 _____ 14-15 _____ 16-17 _____

18-19 _____ 20-21 _____ 22-23 _____

(7) Which programs were of most interest to you?

24-25 _____ 28-29 _____

26-27 _____ 30-31 _____

(8) Are there some programs which you cannot understand?

32. Not applicable	0
Yes	1
No	2

- (9) If answered "YES" in Question 8, list them:

33-34 _____ 37-38 _____

35-36 _____ 39-40 _____

41. RECORD TOTAL NUMBER OF VISITS FOR RESPONDENTS IN
G₁ GROUP.
- _____

II. ABOUT DISEASES

(Record responses to Questions 10-14 in
the following chart.)

- (10) Do you know anything about (read out the name of specific
disease from the following chart)?

(For G₃ group, skip Question 11. For G₁
and G₂ groups, ask Question 11 if answer
to Question 10 is "YES". Otherwise skip
Question 11.)

- (11) Did the information in the booklet I gave to you help
you to know this?

- (12) Does anyone in your family have this disease?

(For G₃ group, skip to Question 14 if
answer to Question 12 is "YES". Otherwise
skip Questions 13-16. For G₁ and
G₂ groups, go on to Question 13 if answers
to Questions 10 and 12 are "YES". Otherwise
skip Questions 13-16.)

- (13) Did the information in the booklet I gave to you help
you to detect some signs of this disease?

- (14) Is he/she receiving treatment now?

(If answer "NO" to Question 14, ask
Question 15. Otherwise skip Questions
15 and 16.)

- (15) Does he/she plan to get treatment in the near future?

(If answer "NO" to Question 15, ask
Question 16. Otherwise skip Question 16.)

- (16) Why not?

	Col	High Blood Pressure	Col.	Sugar Diabetes	Col	Sickle Cell Anemia	Col	Cancer	Col	TB
10. Know or not	42	0 1 2 9	49	0 1 2 9	56	0 1 2 9	63	0 1 2 9	70	0 1 2 9
11. Help to know	43	0 1 2 9	50	0 1 2 9	57	0 1 2 9	64	0 1 2 9	71	0 1 2 9
12. Anyone in family has	44	0 1 2 9	51	0 1 2 9	58	0 1 2 9	65	0 1 2 9	72	0 1 2 9
13. Help to detect	45	0 1 2 9	52	0 1 2 9	59	0 1 2 9	66	0 1 2 9	73	0 1 2 9
14. Receiving treatment	46	0 1 2 9	53	0 1 2 9	60	0 1 2 9	67	0 1 2 9	74	0 1 2 9
15. Plan to get treatment	47	0 1 2 9	54	0 1 2 9	61	0 1 2 9	68	0 1 2 9	75	0 1 2 9
16. Why not	48		55		62		69		76	

75

76

III. HEALTH CARE FOR CHILDREN

(For respondents who have no children under 18, skip to Section IV.)

- (17) Can you tell when to take your child to the clinic so his (or her) heart will not get sick?

06.	Not applicable	0
	Yes	1
	No	2
	No answer	9

(For G₃ group, skip to Question 19.
For G₁ and G₂ groups, ask Question 18 if answer to Question 17 is "YES". Otherwise skip to Question 19.)

- (18) Did the information in the booklet help you to learn the signs of heart trouble?

07.	Not applicable	0
	Yes	1
	No	2
	No answer	9

- (19) Can you tell when to take your child to the eye doctor to detect eye problems?

08.	Not applicable	0
	Yes	1
	No	2
	No answer	9

(For G₃ group, skip to Section IV.
For G₁ and G₂ groups ask Question 20 if answer to Question 19 is "YES". Otherwise skip to Section IV.)

- (20) Did the information in the booklet help you to learn the signs of eye problems?

09.	Not applicable	0
	Yes	1
	No	2
	No answer	9

IV. FAMILY BUDGETING AND CONSUMER EDUCATION

- (21) Do you have a first aid kit (give some example items, if necessary) in your house?

10.	Yes	1
	No	2
	No answer	9

- (22) (If answer to Question 21 is "YES") Do you need to buy a few items to complete your kit?
(If answer to Question 21 is "NO") Do you plan to buy one for your family?

11. Yes 1
No 2
No answer 9

(For G₃ groups, skip to Question 24.
For G₁ and G₂ groups ask Question 23 if answer "YES" to either Question 21 or Question 22. Otherwise skip to Question 24.)

- (23) Did the "First Aid in Your Home" in the booklet I gave to you help you decide to buy one (or more items - if respondent already has one?) (Show respondent the pamphlet)

12. Not applicable 0
Yes 1
No 2
No answer 9

- (24) Do you (or your spouse)

- (a) plan your family expenses?
- (b) make a shopping list before shopping?
- (c) watch for bargains - "mark down" sales before shopping?
- (d) buy anything from door-to-door salesmen?

(For G₃ group, skip Question 25.
For G₁ and G₂ groups, ask Question 25 if answer to (a), (b), (c) of Question 24 is "YES"; to (d) of Question 24 is "NO". Otherwise skip Question 25.)

- (25) Did the information (show respondent the related pamphlet) in the booklet I gave to you help you to do so (or not do so - for "d")?

	Col	(a)	Col	(b)	Col	(c)	Col	(d)
24. Do you do	13	0 1 2 9	15	0 1 2 9	17	0 1 2 9	19	0 1 2 9
25. Help do so (or not do so)	14	0 1 2 9	16	0 1 2 9	18	0 1 2 9	20	0 1 2 9

Program	Col	(26) Know	Col	(27) Help Know	Col	(28) Receive	Col	(29) How Long	Col	(30) Need or Not	Col	(31) Action Taken	Col	(32) Help Decide
a. Family Planning	21	1 2 9	22	0 1 2 9	23	0 1 2 9	24		25	0 1 2 9	26	0 1 2 9	27	0 1 2 9
b. Free Immunization	28	1 2 9	29	0 1 2 9	30	0 1 2 9	31		32	0 1 2 9	33	0 1 2 9	34	0 1 2 9
c. Cancer Control	35	1 2 9	36	0 1 2 9	37	0 1 2 9	38		39	0 1 2 9	40	0 1 2 9	41	0 1 2 9
d. TB Control	42	1 2 9	43	0 1 2 9	44	0 1 2 9	45		46	0 1 2 9	47	0 1 2 9	48	0 1 2 9
e. Diabetes Control	49	1 2 9	50	0 1 2 9	51	0 1 2 9	52		53	0 1 2 9	54	0 1 2 9	55	0 1 2 9
f. Maternity Health	56	1 2 9	57	0 1 2 9	58	0 1 2 9	59		60	0 1 2 9	61	0 1 2 9	62	0 1 2 9
g. Blind Services	63	1 2 9	64	0 1 2 9	65	0 1 2 9	66		67	0 1 2 9	68	0 1 2 9	69	0 1 2 9
h. Crippled Children	70	1 2 9	71	0 1 2 9	72	0 1 2 9	73		74	0 1 2 9	75	0 1 2 9	76	0 1 2 9
i. Job Training	06	1 2 9	07	0 1 2 9	08	0 1 2 9	09		10	0 1 2 9	11	0 1 2 9	12	0 1 2 9
j. Voc. Rehab.	13	1 2 9	14	0 1 2 9	15	0 1 2 9	16		17	0 1 2 9	18	0 1 2 9	19	0 1 2 9
k. Housing Development	20	1 2 9	21	0 1 2 9	22	0 1 2 9	23		24	0 1 2 9	25	0 1 2 9	26	0 1 2 9

(Before you ask Questions 33 and 34, enter in the following chart the program number that the respondent feels he/she needs but has not taken any action - answer "YES" to Question 30 and "NO" to Question 31. If there is no such case, go to Question 35.)

- (33) Why have you not taken any action on (read out name of the specific program which fits), you feel you need? (state reason)
- (34) (Don't ask this question, if the main reason is "didn't want to".) Would you have taken action on (read out name of specific program which fits), if the main reason was removed?

Col	Program Number	(33a) Main reason	(33b) Additional Reason	Col	(34) Would or Not
27-28				29	0 1 2 9
30-31				32	0 1 2 9
33-34				35	0 1 2 9
36-37			.	38	0 1 2 9
39-40				41	0 1 2 9

- (35) (Specific programs for which the respondent has taken action. Specify the programs first then ask (a) through (e) for each program. If he/she has not taken any action, skip to Question 36.)

CODING INSTRUCTION: For (e)

- | | |
|----------------------------------|--|
| 0 Not applicable | 5 Social Worker
(or agency workers) |
| 1 Self | 6 Research Investigator |
| 2 Family members
or relatives | 7 Doctor (or nurse) |
| 3 Friends | 8 Other (specify) |
| 4 Neighbors | 9 Don't remember |

	Col		Col		Col		Col	
Program Number	42		50		58		66	
	43		51		59		67	
a. How long ago did you do	44	- Mo - Wk	52	- Mo - Wk	60	- Mc - Wk	68	- Mo - Wk
b. What was the action you took	45		53		61		69	
c. Have you received any assistance from the agency	46	0 1 2 9	54	0 1 2 9	62	0 1 2 9	70	0 1 2 9
(If "YES" in (c))								
d. What kind of assistance	47		55		63		71	
e. Who made you decide to take action	48		56		64		72	
	49		57		65		73	

V. DISSEMINATION OF INFORMATION PACKAGE

- (36) Have you ever discussed any of the assistance programs I mentioned earlier with other persons?

06.	Yes	1
	No	2
	Don't Remember	9

(If answer to Question 36 is "NO":)

- (a) go to Question 38 for G_1 and G_2 groups
(b) go to Question 40 for G_3 group

- (37) (Write the programs discussed by respondent in column (a) of the following chart; ask (b) through (e) and write code in respective columns of the chart).

- (b) With whom have you discussed most frequently?
(c) Through what means did you discuss most frequently?
(d) At what place did you discuss most often?
(e) How many times in the last three months?

CODING INSTRUCTIONS:

For (b) With Whom

- 0 Not applicable
1 Family member or relative
2 Friends
3 Neighbors
4 Social workers or agency workers
5 Research Investigator
6 Other (specify _____)
7 1 + 2
8 1 + 3
9 Don't remember

For (c) What Channel

- 0 Not applicable
1 Face-to-face
2 Letter
3 Telephone
4 Other (specify _____)
5 1 + 2
6 1 + 3
7 2 + 3
8 1 + 2 + 3
9 Don't remember

For (d) Where

- 0 Not applicable
1 At home
2 In church
3 In meeting pl
4 In store
5 Street corner
6 Other
(specify _____)
7 1 + 3
8 1 + 4
9 Don't remember
10 1 + 5
11 1 + 2 + 3
12 1 + 3 + 5
13 1 + 2 + 3 + 4
14 1 + 2
15 1 + 2 + 4 + 5

For (e) How many times

- 0 Not applicable
9 No response
Otherwise, code in actual number. If 8 times or more, code as 8.

Col	(a) Program Number	Col	(b) With Whom	Col	(c) What Channel	Col	(d) Where	Col	(e) How many Times
	Programs in gen- eral	7		9		10		12	
		8				11			
1		15		17		18		20	
16		16				19			
21		23		25		26		28	
22		24				27			
29		31		33		34		36	
30		32				35			

(For G₁ and G₂ groups only)

- (38) Did you share/loan the booklets which I gave to you to someone else?

37 Not applicable 0
Yes 1
No 2
Don't recall 9

(If answer to Question 38 is not "YES", skip to Question 40)

- (39) (Write down the name(s) of person(s) whom respondent loaned the booklets to in Column (a) of the following chart, then ask (b) through (d) and code in the respective column of the Chart)

CODING INSTRUCTIONS

For (b)

- 0 Not applicable
- 1 Friend (not living around)
- 2 Neighbor
- 3 Relative
- 4 Other
(specify _____)
- 9 No answer

For (d)

- 0 Not applicable
- 1 The entire first package
- 2 The entire second package
- 3 Both
- 4 Part of the first package
- 5 Part of second package
- 6 Part of both
- 9 No answer

	Col		Col		Col	
(a) Name of person						
(b) Relationship	38		49		60	
(c) How long ago	39	_ M _ W	50	_ M _ W	61	_ M _ W
(d) Package	40		51		62	
If only loaned parts of the packages, write down the names of program	41		52		63	
	42		53		64	
	43		54		65	
	44		55		66	
	45		56		67	
	46		57		68	
	47		58		69	
	48		59		70	

PRE-TEST FOR THIRD INFORMATION PACKAGE

Community Development and Research Program
Florida A & M University
Tallahassee, Florida

INFORMATION CONSUMPTION PROJECT

Pre-Test for Third Information Package

01 County _____ 02 Community _____
03-05 Respondent No. _____ Respondent Name _____
Last First Initial
06 Interviewer _____ Date of Interview _____

I ON CONSUMER PROTECTION AND BUDGETING

- (1) Have you (or your immediate family members) ever been gypped by dishonest sales practices (e.g. high interest rates, dishonest discounts, low quality)?

07. Yes 1
No 2
Don't remember 9

(If answer "YES" to Question 1, ask Question 2. Otherwise, skip to Question 3).

- (2) (If "YES" to Question 1) What was that?

- (3) Do you know what agency you can report to if you feel you have been deceived or defrauded by dishonest sales practices?

08. Yes 1
No 2
Don't remember 9

(If answer "YES" to Question 3, ask Question 4. Otherwise, skip to Question 5).

- (4) (If "YES" to Question 3) What agency? (Don't give any hint to respondent)

(For coding only)	09.	Not applicable	0
		Office of Consumer Services (Florida Dept. of Agriculture)	1
		Other	2

- (5) Do you (or your spouse) prepare a shopping list before buying groceries?

10.	Not applicable	0
	Always	1
	Sometimes	2
	Never	3
	No response	9

- (6) Do you (or your spouse) know how to plan an inexpensive balanced meal?

11.	Not applicable	0
	Yes	1
	No	2
	Not sure	9

(If answer "YES" to Question 6, ask Question's 7 and 8. Otherwise, skip to Question 9).

- (7) Whom did you (or your spouse) learn this (the balanced meal plan) from?

12.	Not applicable	0
	Family member	1
	Neighbor	2
	Friend	3
	Book or magazine	4
	Pamphlet (brochure)	5
	Mass Media (TV, newspaper, radio)	6
	Social Worker	7
	Other (specify _____)	8
	Don't remember	9

- (8) Do you (or your spouse) follow the plan to prepare meals?

13.	Not applicable	0
	Always	1
	Sometimes	2
	Never	3
	Not sure	9

- (9) Do you (or your spouse) make a spending plan before buying clothes?

14.	Not applicable	0
	Always	1
	Sometimes	2
	Never	3
	Not sure	9

- (10) What would you (or your spouse) consider as important to select clothes? (Hand the cards to respondent and ask him/her to rank them in order of "1" as the most important, to "9" as least important).

<u>Consideration</u>	<u>Rank</u>
15. Style	____
16. Color	____
17. Price	____
18. Care instruction (e.g. dry cleaning)	____
19. Practical need	____
20. Fiber Content	____
21. Construction of garment (e.g. seams, reinforcements, closures, zippers)	____
22. Durability	____

- (11) What would you (or you think your spouse) consider as important to select household equipment (e.g. washer, refrigerator...)?

(Hand the cards to respondent and ask him/her to rank them in order)

<u>Consideration</u>	<u>Rank</u>
23. Style	____
24. Color	____
25. Price	____
26. Practical need based on family size	____
27. Service cost (repair, installation)	____
28. Quality	____
29. Brand name	____
30. Supporting facilities available for appliance (e.g. running water for washer)	____

(12) Do you use credit?

31.	Not applicable	0
	Always	1
	Sometimes	2
	Never	3
	Not sure	9

(If answer to Question 12 is "1" or "2", ask Question 13. Otherwise, skip to Question 17).

(13) Where or from whom do you get the credit?

32.	Not applicable	0
	Friend and	1
	Neighbor	
	Relative	2
	Bank (and Loan Association)	3
	Credit card (e.g. gasoline, department store)	4
	Boss	5
	Other	6
	(Specify _____)	

(14) Is there any interest charged to you?

33.	Not applicable	0
	Yes	1
	No	2
	Not sure	9

(If answer to Question 14 is "YES", ask Question 15. Otherwise skip to Question 17).

(15) Do you know the interest rate?

34.	Not applicable	0
	Yes	1
	No	2
	Not sure	9

(16) (If "YES" to Question 15) What is the rate?
(In average if respondent has several credits)

35.	Not applicable	0
	Under 5%	1
	5 - 10%	2
	10% or more	3
	No answer	9

- (17) Do you (or your spouse) try to cut cost to live within your income?

36. Yes 1
No 2
Not sure 9

- (18) What do you do with this? (Don't give respondent any hint)

37.	Save on food	0	1	2
38.	Save on clothes	0	1	2
39.	Save on transportation	0	1	2
40.	Save on dry cleaning	0	1	2
41.	Stay on a cash basis	0	1	2
42.	Review your hidden assets	0	1	2
43.	Conserve heat, cool air and hot water, electricity	0	1	2
44.	Buy bulk size of cleaning supplies	0	1	2
45.	Make a will	0	1	2
46.	Property in both names	0	1	2
47.	Joint bank accounts	0	1	2
48.	Plugging the spending leaks	0	1	2
49.	Pre-shopping before buying	0	1	2
50.	Other _____			
51.	_____			

II ON LEGAL INFORMATION

- (19) Do you know your rights if you are charged with a crime?

52. Yes 1
No 2
Not sure 9

(If answer "YES" to Question 19,
ask Question 20. Otherwise, skip
to Question 21).

- (20) Can you tell me what the rights are - name them
(Don't give respondent any hints).

53.	Remain silent	0	1	2
54.	Get a lawyer	0	1	2
55.	Know what charges are against you	0	1	2
56.	Have a hearing	0	1	2
57.	Have reasonable bail set	0	1	2
58.	A speedy jury trial	0	1	2
59.	Confront and cross- examine	0	1	2
60.	The Writ of Habeas Corpus	0	1	2

61. Other _____

62. _____

63. _____

- (21) Do you know what to do if you are involved in a car accident?

64. Yes 1
No 2
Not sure 9

(If answer "YES" to Question 21,
ask Question 22. Otherwise skip to
Question 23).

- (22) Can you tell what to do - name them: (Don't give respondent any hint)

65. Do not move injured person	0	1	2
66. Call ambulance if needed	0	1	2
67. Call police	0	1	2
68. Get names, addresses of all witnesses	0	1	2
69. Exchange driver's licenses, registration certificates and insurance company information	0	1	2
70. Note of physical evidence, skid marks, etc.	0	1	2
71. See physician immediately	0	1	2
72. Locate the owner (leave a note)	0	1	2
73. Report to insurance company	0	1	2
74. Remain silent until talk with lawyer	0	1	2
75. Don't accept any cash settlement	0	1	2
76. Don't sign any papers	0	1	2
77. Other _____			
78. _____			

(Record responses for Question 23 and 24 in the following chart)

- (23) Do you know what is (a) "Squatter's rights?
(b) "Delinquent taxes"?

(If answer "YES" to Question 23,
ask Question 24. Otherwise, skip Question 24).

(24) Whom did you learn it from?

Not applicable	0
Family member (relative)	1
Neighbor	2
Friend	3
Book or magazine	4
Pamphlet (brochure)	5
Mass Media (TV, radio newspaper)	6
Lawyer	7
Other (specify _____)	8
Don't remember	9

	Col	(a) Squatters rights	Col	(b) Delinquent Taxes
23. Know or not	6		8	
24. Whom	7		9	

(25) Do you know how to make a will?

10. Yes 1
No 2
Not sure 9

(If answer "YES" to Question 25,
ask Question 26. Otherwise, skip
to Question 27).

(26) Can you tell me what should be included in a will?
(Don't give respondent any hint)

11. Name and address 0 1 2
12. Be of sound mind 0 1 2
13. Revoking previous will 0 1 2
14. How to handle property 0 1 2
15. Appointment of guardian 0 1 2
16. Name executor 0 1 2
17. Other _____
18. _____
19. _____

(27) Have you made a will?

20.	Yes	1
	No	2
	No answer	9

(28) If you need a lawyer, what would be your bases for getting one?

21.	Lawyer's fee	1	2
22.	Reputation of lawyer	1	2
23.	Lawyer's specialty	1	2
24.	Recommendation from other person(s)	1	2
25.	Recommendation from agencies (e.g. Bar Association)	1	2
26.	Other _____		
27.	_____		
28.	_____		

(29) Do you know what agency to contact if you feel the lawyer has overcharged you?

29.	Yes	1
	No	2
	Not sure	9

(If answer "YES" to Question 29, ask Question 30. Otherwise, skip to Question 31).

(30) What is the name of the agency?

30.	Not applicable	0
	Bar Association	1
	Other (specify _____)	2

III ON VEGETABLE GARDENING AND HOG RAISING

(31) Do you know how to grow vegetables?

31.	Yes	1
	No	2
	Not sure	9

(If answer "YES" to Question 31,
ask Question 32. Otherwise, skip
to Question 33).

- (32) Where did you learn from?

32.	Not applicable	0
	Family member	1
	Neighbor	2
	Friend	3
	Book or magazine	4
	Pamphlet (brochure)	5
	Mass Media (TV, radio (newspaper)	6
	School (short course)	7
	Other	8
	(specify _____)	
	Don't remember	9

(Record responses for Questions
33-36 in the following chart)

- (33) Do you know where to get financial assistance for:

33. (a) raising hogs
(b) building a catfish pond

- (34) (If answer "YES" to Question 33) Where do you
get it?

- (35) Do you know where to get technical assistance for:

35. (a) raising hogs
(b) building a catfish pond

- (36) (If answer "YES" to Question 35) Where do you get it?

(See chart on next page)

	Col	Raising Hogs	Col	Building a catfish pond
(33) For Financial assistance				
Know or not	33	1 2 9	37	1 2 9
(34) Where (Don't give any hint)	34	0 Not applicable 1 Hog production operation 2 FIA 3 Other (specify _____)	38	0 Not applicable 1 ASCS 2 FIA 3 Other (specify _____)
(35) For technical assistance				
Know or not	35	1 2 9	39	1 2 9
(36) Where (Don't give any hint)	36	0 Not applicable 1 County Agent 2 Other (specify _____)	40	0 Not applicable 1 County Agent 2 Soil Conservation Service 3 Other (specify _____)

IV MISCELLANEOUS

(37) Do you know where to get a birth, death or marriage record if you need?

- | | | |
|-----|----------|---|
| 41. | Yes | 1 |
| | No | 2 |
| | Not sure | 9 |

(38) Where? (Don't give respondent any hint)

- | | | |
|-----|----------------------------|---|
| 42. | Not applicable | 0 |
| | Bureau of Vital Statistics | 1 |
| | Other | 2 |
| | (specify _____) | |

(39) Do you know what to do in case someone in your family is poisoned?

- | | | |
|-----|----------|---|
| 43. | Yes | 1 |
| | No | 2 |
| | Not sure | 9 |

THIRD POST-TEST FOR INFORMATION PACKAGE

Community Development and Research Program
Florida A & M University
Tallahassee, Florida

INFORMATION CONSUMPTION PROJECT

Research Schedule: Third Post Test

01 County _____ **02 Community** _____

06 Interviewer _____ Date of Interview _____

I. BASIC INFORMATION

(Ask Questions 1-9 for respondents in "Publication only" group G₂). For respondents in "face-to-face" (G₁) and "control" (G₃) groups, begin interviewing from Question 10.)

- 1) Do you still have the (third) information booklet I gave you (several weeks ago)?

7. Not applicable 0
Yes 1
No 2
• No response 9

(If "YES" in Question 1, skip to Question 3)

- (2) Is it:

- | | |
|--|---|
| 8. Not applicable | 0 |
| Lost and cannot find it | 1 |
| Temporarily lost but hopes to find it | 2 |
| Borrowed by someone, but hopes to get it back | 3 |
| Borrowed by someone and does not hope to get it back | 4 |
| Destroyed (by children or any other means) | 5 |
| Other (specify _____) | 6 |
| No response | 9 |

(3) Did you read it?

9.	Not applicable	0
	Cannot read and could not get a reader	1
	Forgot all about it	2
	Read it in parts	3
	Read the whole of it	4
	Do not want to read it	5
	Other (specify _____)	6
	No response	9

(If answer to Question 3 is:

- 1 or 2 ask question 4
- 3 ask question 6
- 4 ask question 7
- 5 or 6 ask question 10

(4) Would you read it later, (if you can get a reader)?

10.	Not applicable	0
	Yes	1
	No	2
	No response	9

(If answered "NO" in Question 4, ask
Question 5. Otherwise skip to Question
10.)

(5) Why not?

11. _____

(6) Which parts did you read? (Show the list of programs to
respondent and list below the program numbers which he/
she read.)

12-13 _____ 14-15 _____ 16-17 _____

18-19 _____ 20-21 _____ 22-23 _____

(7) Which programs were of most interest to you?

24-25 _____ 26-27 _____

28-29 _____ 30-31 _____

(8) Are there some programs which you cannot understand?

32.	Not applicable	0
	Yes	1
	No	2
	No response	9

- (9) If answered "YES" in Question 8, list them:

33-34 _____ 35-36 _____

37-38 _____ 39-40 _____

41. Total number of visits for respondents in G₁ group _____

II. ON CONSUMER PROTECTION AND BUDGETING

- (10) Do you know what agency you can report to if you feel you have been deceived or defrauded by dishonest sales practices? (If answer is "YES", ask: What agency and code as specified.)

42.	No	1
	Office of Consumer Services	2
	(Florida Dept. of Agriculture)	
	Other (specify _____)	3
	Not sure	9

(For G₁ and G₂ groups: If answer "2" to Question 10, ask Question 11. Otherwise, skip to Question 12. For G₃ group, skip to Question 12.)

- (11) Does the information in the booklet I gave to you help you to know this?

43.	Not applicable	0
	Yes	1
	No	2
	Not sure	9

(Record all the responses from Question 12-13 in the respective columns of the following chart.)

- (12) Do you (or your spouse):

- (a) Prepare a shopping list before buying groceries?
- (b) Know how to plan an inexpensive balanced meal?
- (c) Make a spending plan before buying clothes?
- (d) Use credit?

(For G₁ and G₂ groups: If answer to (a), (b) and (c) of Question 12 is "Always" (1) or "Sometimes" (2), ask Question 13. Otherwise, skip Question 13. For (d), skip Question 13 if and only if answer to Question 12 is "Not sure". For G₃ group, skip Question 13.)

- (13) Does the information in the booklet I gave to you help you decide to do so (or not to do so, if answer "Never" to (d)?

Coding Instruction
For Question 12.

1 Always
2 Sometimes
3 Never
9 Not sure
(don't remember)

For Question 13.

0 Not applicable
1 Yes
2 No
9 Not sure

		(a) Prepare a Shopping List for Groceries Col	(b) Balanced Meals Col	(c) Clothes Col	(d) Credit Col
(12) Do you do	44	1 2 3 9	46	1 2 3 9	48
For G ₁ & G ₂ only					
(13) Help to do so (or not to do so)	45	0 1 2 9	47	0 1 2 9	49
					51
					0 1 2 9

- (14) Do you (or your spouse) try to cut cost to live within your income?

52. Yes 1
No 2
Not sure 9

(If answer to Question 14 is "YES",
ask Question 15. Otherwise, skip
to Question 20.)

- (15) What do you do with this? (Read out the items in the following chart one by one and record all the responses in the respective columns of the chart).

Item	Col 15.	Do this or not	Col 17.	Help to do so
Save on food	53	0 1 2	66	0 1 2 9
Save on clothes	54	0 1 2	67	0 1 2 9
Save on transportation	55	0 1 2	68	0 1 2 9
Save on dry cleaning	56	0 1 2	69	0 1 2 9
Stay on a cash basis	57	0 1 2	70	0 1 2 9
Review your hidden assets	58	0 1 2	71	0 1 2 9
Conserve heat, cool air, hot water and electricity	59	0 1 2	72	0 1 2 9
Buy bulk size of cleaning supplies	60	0 1 2	73	0 1 2 9
Plugging the spending leaks	61	0 1 2	74	0 1 2 9
Pre-shopping before buying	62	0 1 2	75	0 1 2 9
Make a will	63	0 1 2	76	0 1 2 9
Property in both names	64	0 1 2	77	0 1 2 9
Joint bank accounts	65	0 1 2	78	0 1 2 9

(For G₃ group, skip to Question 20.)

79-5
80-1

- (16) In overall, does the information in the booklet I gave you help you to do so?

6. Not applicable 0
Yes 1
No 2
Not sure 9

(If answer to Question 16. is "YES", ask Question 17.)

- (17) Can you tell me which one? (Read out the items in the above chart, then record the responses on the respective columns of the above chart).

- (18) Do you feel that it helps you to cut cost by doing so?

7. Not applicable 0
Yes 1
No 2
Not sure 9

(If answer to Question 18. is "YES", ask Question 19. Otherwise, skip to Question 20.)

- (19) How much money do you think that you have saved by doing so in the past month?

8. Not applicable	0
Less than \$5.00	1
\$5.00 - 10.00	2
\$11.00 - 20.00	3
More than \$20.00	4
Not sure	9

III. ON LEGAL INFORMATION

- (20) Do you know your rights if you are charged with a crime?

9. Yes	1
No	2
Not sure	9

(If answer "YES" to Question 20., ask Question 21. Otherwise, skip to Question 24.)

- (21) Can you tell me what the rights are? (Read out the items in the following chart one by one and record the responses in the respective columns).

Items	Col 1	21. Know or not			Col 2	23. Help to know			
(a) Remain silent	10	0	1	2	18	0	1	2	9
(b) Get a lawyer	11	0	1	2	19	0	1	2	9
(c) Know what charges are against you	12	0	1	2	20	0	1	2	9
(d) Have a hearing	13	0	1	2	21	0	1	2	9
(e) Have reasonable bail set	14	0	1	2	22	0	1	2	9
(f) A speedy jury trial	15	0	1	2	23	0	1	2	9
(g) Confront and Cross-examine	16	0	1	2	24	0	1	2	9
(h) The Writ of Habeas Corpus	17	0	1	2	25	0	1	2	9

(For G₃ group, skip to Question 24.)

- (22) In overall, does the information in the booklet I gave to you help you to know this?

26. Not applicable	0
Yes	1
No	2
Not sure	9.

(If answer to Question 22. is "YES", ask Question 23. Otherwise, skip to Question 24.)

- (23) Can you tell me which one? (Read out the items in question 21. (see chart) one by one and record the responses in the respective columns).
- (24) Do you know what to do if you are involved in a car accident?

27.	Yes	1
	No	2
	Not sure	9

(If answer is "YES" to Question 24, ask Question 25. Otherwise, skip to Question 28.)

- (25) Can you tell me what to do? (Read out the items in the following chart one by one and record the responses in the respective columns).

Items	Col 25. What to do	Col 27. Help to know
(a) Do not move injured person	28 0 1 2	40 0 1 2 9
(b) Call ambulance if needed	29 0 1 2	41 0 1 2 9
(c) Call police	30 0 1 2	42 0 1 2 9
(d) Get names, addresses of all witnesses	31 0 1 2	43 0 1 2 9
(e) Exchange driver's licenses, registration cert. and insurance co. information	32 0 1 2	44 0 1 2 9
(f) Note physical evidence, skid marks, etc.	33 0 1 2	45 0 1 2 9
(g) See physician immediately	34 0 1 2	46 0 1 2 9
(h) Locate the owner (leave a note)	35 0 1 2	47 0 1 2 9
(i) Report to insurance co.	36 0 1 2	48 0 1 2 9
(j) Remain silent until talk with lawyer	37 0 1 2	49 0 1 2 9
(k) Don't accept any cash settlement	38 0 1 2	50 0 1 2 9
(l) Don't sign any papers	39 0 1 2	51 0 1 2 9

(For G₃ group, skip to Question 28.)

- (26) In overall, does the information in the booklet I gave to you help you to learn about?

52.	Not applicable	0
	Yes	1
	No	2
	Not sure	9

(27) Can you tell me which one? (Read out the items in question 25. (see chart) one by one and record the responses in the respective columns).

(28) Do you know what is (a) "Squatter's rights"?
(b) "Delinquent taxes"?

(For G₁ and G₂ groups: If answer "YES" to Question 28, ask Question 29. Otherwise, skip Question 29.)

(29) Does the information in the booklet I gave to you help you to learn about this?

	Col	(a) Squatter's rights	Col	(b) Delinquent taxes
28. Know or not	53	1 2 9	54	1 2 9
29. Help to know	55	1 2 9	56	1 2 9

(30) Do you know how to make a will?

57. Yes 1
No 2
Not sure 9

(If answer is "YES" to Question 30, ask Question 31. Otherwise, skip to Question 34.)

(31) Can you tell me what should be included in a will? (Read out the items in the following chart and record the responses in the respective columns).

Items	Col	31. Know or not	Col	33. Help to know
(a) Name and address	58	0 1 2	64	0 1 2 9
(b) Be of sound mind	59	0 1 2	65	0 1 2 9
(c) Revoking previous will	60	0 1 2	66	0 1 2 9
(d) How to handle property	61	0 1 2	67	0 1 2 9
(e) Appointment of guardian	62	0 1 2	68	0 1 2 9
(f) Name executor	63	0 1 2	69	0 1 2 9

(For G₃ group, skip to Question 34.)

(32) In overall, does the information in the booklet I gave to you help you to learn about it?

70. Not applicable 0
Yes 1
No 2
Not sure 9

(If answer to Question 32 is "YES", ask Question 33. Otherwise, skip to Question 34.)

- (33) Can you tell me which one? Read out the items in Question 31. (see chart) one by one and record the responses in the respective columns).
- (34) Have you made a will?

71.	Yes	1
	No	2
	No answer	9

- (35) Do you know what agency to contact if you feel the lawyer has overcharged you? (If answer is "YES", ask: What is the agency and code as specified).

72.	No	1
	Bar Association	2
	Other (Specify _____)	3
	Not sure	9

(For G₁ and G₂ groups, ask Question 36 if answer "2" to Question 35. Otherwise, skip to Question 37. For G₃ group, skip to Question 37.)

- (36) Does the information in the booklet I gave to you help you to learn about it?

73.	Not applicable	0
	Yes	1
	No	2
	Not sure	9

IV. ON VEGETABLE GARDENING, HOG RAISING AND BUILDING A CATFISH POND

- (37) Do you know how to grow vegetables?

74.	Yes	1
	No	2
	Not sure	9

(For G₁ and G₂ groups, ask Question 38 if answer to Question 37 is "YES". Otherwise, skip to Question 39. For G₃ group, skip to Question 39.)

- (38) Does the information on vegetable gardening in the booklet I gave to you help you to learn about?

75.	Not applicable	0
	Yes	1
	No	2
	Not sure	9

(Record all the responses from Question 39-45 in the respective columns of the following chart.)

- (39) Do you know where to get financial assistance/technical assistance for (i) raising hogs?
(ii) build a catfish pond?

(For G₁ and G₂ groups, ask Question 40 if answer to Question 39 is "YES". Otherwise, skip to Question 41. For G₃ group, skip to Question 41.)

- (40) Does the information in the booklet I gave to you help you know about financial assistance/technical assistance?

- (41) Do you plan to (i) raise hogs?
(ii) build a catfish pond?

(If answer to Question 41 is "YES", ask Question 42. Otherwise, skip to Question 46.)

- (42) Have you been seeking for (Financial/Technical) assistance from the agency?

(If answer to Question 42 is "YES" ask:
(a) Question 43-45 for G₁ and G₂ groups
(b) Question 43-44 and skip Question 45 for G₃ group.
Otherwise, skip Question 43-45)

- (43) How long ago did you seek for assistance?

- (44) Have you already received any assistance?

- (45) Does the information in the booklet I gave to you help you to decide to seek for assistance?

	Col	Raising Hogs				Col	Catfish Pond			
<u>For financial assistance</u>										
39. Know or not	6	1	2	9		20	1	2	9	
40. Help to know	7	0	1	2	9	21	0	1	2	9
41. Plan to do	8	1	2	9		22	1	2	9	
42. Have sought or not	9	0	1	2	9	23	0	1	2	9
43. How long ago	10	Yr	Mo			24	Yr	Mo		
44. Received or not	11	0	1	2	9	25	0	1	2	9
45. Help to decide	12	0	1	2	9	26	0	1	2	9
<u>For technical assistance</u>										
39. Know or not	13	1	2	9		27	1	2	9	
40. Help to know	14	0	1	2	9	28	0	1	2	9
41. Plan to do	15	1	2	9		29	1	2	9	
42. Have sought or not	16	0	1	2	9	30	0	1	2	9
43. How long ago	17	Yr	Mo			31	Yr	Mo		
44. Received or not	18	0	1	2	9	32	0	1	2	9
45. Help to decide	19	0	1	2	9	33	0	1	2	9

V. MISCELLANEOUS

- (46) Do you know where to get a birth, death or marriage record if you need? (If answer is "YES", ask respondent to specify and mark as answered)

34. No 1
Bureau of Vital Statistics 2
Other (specify _____) 3
Not sure 9

(For G₁ and G₂ groups, ask Question 47 if answer to Question 46 is "YES". Otherwise, skip to Question 48. For G₃ group, skip to Question 51)

- (47) Does the information in the booklet I gave to you help you to learn about where to get these?

35. Not applicable 0
Yes 1
No 2
Not sure 9

- (48) Does the information on First Aid on Poisoning I gave to you help you to learn about what to do in case someone in your family is poisoned? (Show the respondent the First Aid on Poisoning).

36.	Not applicable	0
Yes		1
No		2
Not sure		9

VI. INFORMATION DIFFUSION

(For G₁ and G₂ groups only)

- (49) Did you share/loan the booklets (the third one) which I gave to you to someone else?

37.	Not applicable	0
Yes		1
No		2
Not sure		9

(If answer to Question 49 is not "YES", skip to Question 51.)

- (50) Ask (a) through (c) and code in the respective columns of the chart.

CODING INSTRUCTIONS

For (a)

0	Not applicable
1	Friend (not living around)
2	Neighbor
3	Relative
4	Other (specify)
9	No answer

For (c)

0	Not applicable
1	The entire package
2	Part of the package
9	No answer

	Col	Col
(a) Relationship	38	49
(b) How long ago	39	50
(c) Package	40	51
If only loaned parts of the package, write down the name of program (Show the respondent the programs list of third package).	41-42 43-44 45-46 47-48	52-53 54-55 56-57 58-59

VII. ACTION TAKEN PERTAINING TO ASSISTANCE PROGRAMS

- (51) Show respondent the programs list of 1st package. Specify the programs which he/she has applied since the time we delivered the first information package. Then ask (a) and (b).

	Col # Program	60-61	Col #	64-65	Col #	68-69	Col #	72-73	Col #
(a) How long ago did you apply	62	Mo	66	Mo	70	Mo	74	Mo	
(b) Has the application been approved	63	0 1 2 3 9	67	0 1 2 3 9	71	0 1 2 3 9	75	0 1 2 3 9	

FOLLOW-UP QUESTIONNAIRE

111

Community Development and Research Program
Florida A & M University
Tallahassee, Florida

FOLLOW-UP QUESTIONNAIRE

PART A

01 County _____ 02 Community _____

03-05 I.D. Number _____ Name _____
Last First Initial

06 Interviewer _____ Date of Interview _____

(Ask Questions 07-18 for respondents in
G₁ and G₂, for G₃ begin interviewing from
Question #19-25.)

07-09 Do you still have the information booklets you were given
last year?

(Read out names of some of the programs
from the list provided for each booklet)

		<u>YES</u>	<u>NO</u>
07	Booklet I	1	2
08	Booklet II	1	2
09	Booklet III	1	2

(If NO, to 7 or 8 or 9 or all ask #10-12
and skip to #19-25, otherwise, skip to
#13-15.)

10-12 Are they:

	Booklets		
	I 10	II 11	III 12
Lost and cannot find	1	1	1
Temporarily lost but hopes to get it back	2	2	2
Borrowed by someone but hopes to get it back	3	3	3
Borrowed by someone and does not hope to get it back	4	4	4
Destroyed (by children or any other means)	5	5	5
Other (specify _____)	6	6	6

13-15 Do you read them ?

	I 13	II 14	III 15
--	---------	----------	-----------

Yes, quite often	1	1	1
Yes, once in a while	2	2	2
No, never	3	3	3
Other (specify _____)	4	4	4

16. If not why not?

Cannot read and could not get a reader	1
Forgot all about them	2
Did not need the information	3
Already knows all that information	4
Other (specify _____)	5

17. When was the last time that you referred to one of those booklets?

Less than a month ago	1
1 - 2 months ago	2
3 - 4 months ago	3
over 4 months ago	4

18. Can you name the programs which you read in the booklets since our last visit?

19-25 Are you currently receiving (name the program one by one from #19 to 24)?

(Record all the responses to #19 to 24 in the respective rows of the following chart.)

	<u>19</u> <u>SSI*</u>	<u>20</u> <u>AFDC*</u>	<u>21</u> <u>Food Stamps</u>	<u>22</u> <u>Social Security</u>	<u>23</u> <u>Medicare/ Medicaid</u>	<u>24</u> <u>Veterans Benefits</u>	<u>25</u> <u>Other (Specify)</u>
Currently receiving	1	1	1	1	1	1	1
Not receiving but applied	2	2	2	2	2	2	2
Not eligible	3	3	3	3	3	3	3
Eligible, but don't want to apply	4	4	4	4	4	4	4
Don't know about programs	5	5	5	5	5	5	5

*SSI= Supplementary Security Income

AFDC= Assistance to families with dependent children

- 26-30 a. Did you contact the (read name of the agency from the following chart) in the last six months?
- b. Who initiated the contact?
- c. Did you feel they were friendly toward you?
- d. Did you feel they were interested in your problem?
- e. Did you feel they were helpful to you?
- f. Did you feel they made a fair decision in your case?

	<u>26</u> <u>Division of Family Services</u>	<u>27</u> <u>Social Security</u>	<u>28</u> <u>Employment Service</u>	<u>29</u> <u>Food Stamps</u>	<u>30</u> <u>F. H. A.</u>
a. Contact	0 1 2 9	0 1 2 9	0 1 2 9	0 1 2 9	0 1 2 9
b. Who Initiated	0 1 2 9	0 1 2 9	0 1 2 9	0 1 2 9	0 1 2 9
c. Friendly	0 1 2 9	0 1 2 9	0 1 2 9	0 1 2 9	0 1 2 9
d. Interested	0 1 2 9	0 1 2 9	0 1 2 9	0 1 2 9	0 1 2 9
e. Helpful	0 1 2 9	0 1 2 9	0 1 2 9	0 1 2 9	0 1 2 9
f. Fair decision	0 1 2 9	0 1 2 9	0 1 2 9	0 1 2 9	0 1 2 9

31-34 Did you get yourself checked for the following in the past year?

	<u>Not Applicable</u>	<u>Yes</u>	<u>No</u>	<u>Can't Remember</u>
31. High blood pressure	0	1	2	9
32. Sugar diabetes	0	1	2	9
33. Sickle cell anemia	0	1	2	9
34. Cancer	0	1	2	9

(If children in family, ask #35-36, Otherwise skip to #37)

35. Did you get your children examined by the doctor for heart sickness in the last year?

Yes	_____	1
No	_____	2
No Answer	_____	9

36. Did you get your children's eyes examined by the eye doctor?

Yes	_____	1
No	_____	2
No Answer	_____	9

37. Do you have a first aid kit in your home?

Yes	_____	1
No	_____	2
No Answer	_____	9

38-41 Do you do the following?

	<u>Not Applicable</u>	<u>Yes</u>	<u>No</u>	<u>Can't Remember</u>
38. Plan your family expenses?	0	1	2	9
39. Make a shopping list before shopping.	0	1	2	9
40. Watch for bargains - (sales) before shopping.	0	1	2	9
41. Buy anything from door to door sales- man.	0	1	2	9

42-52 Do you receive any assistance from the following programs?

	<u>Not Applicable</u>	<u>Yes</u>	<u>No</u>	<u>Can't Remember</u>
42. Family planning	0	1	2	9
43. Free immunization	0	1	2	9
44. Cancer control	0	1	2	9
45. TB control	0	1	2	9
46. Diabetes control	0	1	2	9
47. Maternity health	0	1	2	9
48. Services for the blind	0	1	2	9
49. Crippled children	0	1	2	9
50. Job training	0	1	2	9
51. Vocational Rehab.	0	1	2	9
52. Housing develop- ment	0	1	2	9

53-59 Do you know the following?

	<u>Not Applicable</u>	<u>Yes</u>	<u>No</u>	<u>No Answer</u>
53. Your rights if charged with crime.	0	1	2	9
54. What to do if involved in car accident.	0	1	2	9
55. Where to get birth, death, and marriage certificate.	0	1	2	9
56. Squatter's rights.	0	1	2	9
57. Delinquent taxes.	0	1	2	9
58. How to make a will	0	1	2	9
59. Where to report if you are overcharged or frauded.	0	1	2	9

60-63 Do you do the following?

	<u>Not Applicable</u>	<u>Yes</u>	<u>No</u>	<u>No Answer</u>
60. Grow vegetables.	0	1	2	9
61. Raise hogs.	0	1	2	9
62. Have cat-fish ponds.	0	1	2	9
63. Any other such activity Specify _____	0	1	2	9

(For G₁ and G₂ groups only)

64. Did you share/loan the booklets we gave you (with) to someone else?

Yes _____ 1

No _____ 2

No Answer _____ 9

(If "YES" to number 64, ask number 65)

65. Who did you share with/loan these booklets?

Relative 1

Neighbor 2

Friend 3

Other (specify)
_____ 4

79-80

99

(Go to Part B to D. Give the response sheets and a pencil to the respondent. Explain to him the reasons for doing so.)

PART B

Interviewer: Hand ladder to respondent, and read the following instructions to him.

"Here is picture of a ladder. Suppose we say that the top of the ladder represents the best possible life for you, and the bottom of the ladder represents the worst possible life for you, where on the ladder do you feel you personally stand at the present time?"

(As you speak, point to the top of the ladder and then to the bottom, and when you come to the question of where respondent stood on the ladder, move your finger rapidly up and down it. Ask the respondent to write the number of the rung in front of "present" on the answer sheet.)

Repeat the procedure for the past and the future.

PART B

Name of Respondent _____

I.D. Number _____

10
9
8
7
6
5
4
3
2
1

07 - 08 Present _____
09 - 10 Past _____
11 - 12 Future _____

PART C

Interviewer: Hand Part C of response sheets to the respondent.
Explain marking procedure.

13. I feel that I have a number of good friends in this community.
14. There are a number of people in the community that I like to avoid meeting.
15. I don't like outsiders coming in and telling me what to do or how to live my life.
16. I get along pretty well with my neighbors.
17. I usually like people whether they are White or Black.
18. If I have a chance, I would like to learn a trade.
19. In order to earn a living, I would get up early in the morning to go to work if I had to.
20. A person should not try to control the number of children he (she) has.
21. When people do me wrong, I feel it a matter of principle to pay them back if I can.
22. I sometimes go to a faith healer or spiritualist when I am sick.

PART C

Item No.	Yes/True 1	No/False 2	Don't Know/ Not Applicable 3
13			
14			
15			
16			
17			
18			
19			
20			
21			
22			

PART D

Interviewer: Hand respondent three point scale, Part D. Explain to him the three different expressions. Make sure he understands.

23. I enjoy social gatherings just to be with people.
24. The most important virtues children should learn are to obey and respect authority.
25. I would be the last person to doubt whatever my Preacher tells me.
26. I think I would not go against an age-old tradition.
27. I. I had to get up early in the morning to go to work, I would do it.
28. If I had enough money to support myself and my family, I would never work.
29. I would never take a job that was beneath my dignity even if my family depended on it.
30. When I am working I always do the best job I can.
31. I would enter a job training program if I knew there would be a job for me when I finished it.
32. I would take a job if it meant moving to some other place.
33. If a person doesn't enjoy his work he should quit even if he doesn't have another job to go to.
34. Sometimes I have the feeling that other people are using me.
35. The future looks very bright.

36. Sometimes I feel all alone in the world.
37. The world we live in is basically a friendly place.
38. Real friends are as easy to find as ever.
39. I feel that I have a number of good qualities.
40. All in all, I am inclined to feel that I am a failure.
41. I am able to do things as well as most other people.
42. I feel I do not have much to be proud of.
43. On the whole, I am satisfied with myself.
44. I certainly feel useless at times.
45. At times I think that I am no good at all.
46. Real friends are hard to find in this community.
47. People won't work together to get things done for the community.
48. This community has good leaders.
49. The community tries hard to help its young people along.
50. I feel very much that I belong here.
51. You are out of luck if you happen to be the wrong color.
52. I generally feel in good spirits.
53. I am very satisfied with life.
54. I find a good deal of happiness in life.
55. Scored by

Interviewer _____ 1

Respondent _____ 2

Name of Interviewer _____

Time _____

Date _____

PART D

Item No.	Agree	Uncertain	Disagree
23			
24			
25			
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44			

Item No.	Agree	Uncertain	Disagree
45			
46			
47			
48			
49			
50			
51			
52			
53			
54			

APPENDIX

Appendix A - 1

List of Programs In
Information Package 1

- 01 Aid to Families with Dependent Children
- 02 Medicaid
- 03 Food Stamp Program
- 04 Retirement Insurance
- 05 Disability Insurance
- 06 Survivors Insurance
- 07 Supplemental Security Income
- 08 Medicare Health Insurance
- 09 Farmers Ownership Loan
- 10 Farmers Operating Loan
- 11 Youth Loans
- 12 Florida State Employment Service
- 13 Child Nutrition
- 14 Job Corps
- 15 Vocational Rehabilitation

Appendix A - 2

List of Programs In
Information Package 2

- 01 Programs for Physically Handicapped Children
- 02 Programs for the Blind
- 03 Vocational Rehabilitation Program
- 04 See You....Health Department
- 05 ...for help in planning YOUR FAMILY
- 06 Some Facts about Sugar Diabetes
- 07 High Blood Pressure
- 08 Protect Your Child's Heart
- 09 You and Your Heart
- 10 Your health is your business
- 11 Cancer facts for women
- 12 A breast check
- 13 Fast Facts about Sickle Cell Anemia
- 14 Home Eye Test for Preschoolers

- 15 Check Out Your Mind
- 16 First Aid in Your Home
- 17 Where Did It Go
- 18 Stranger At Your Door
- 19 Housing Needs
- 20 Job Corps

Appendix A - 3

List of Programs In
Information Package 3

- 01 20 Ways Not to be Gypped
- 02 What to do - A Guide to Consumer Protection
- 03 Stretch Your Food Dollar
- 04 Buying Clothes
- 05 Household Equipment
- 06 Should You Use Credit
- 07 Consumer Information
- 08 First Aid for Poisoning
- 09 How to Get Birth, Death or Marriage Records
- 10 How to Find a Lawyer
- 11 Your Rights if Arrested
- 12 If You are in a Car Accident
- 13 Protect Your Land
- 14 Making a Will
- 15 Vegetable Gardening Guide
- 16 Vegetable Gardening
- 17 Planting Your Vegetable Garden
- 18 Cutting Cost to Live Within Your Income
- 19 Swine Production
- 20 Catfish Farming